



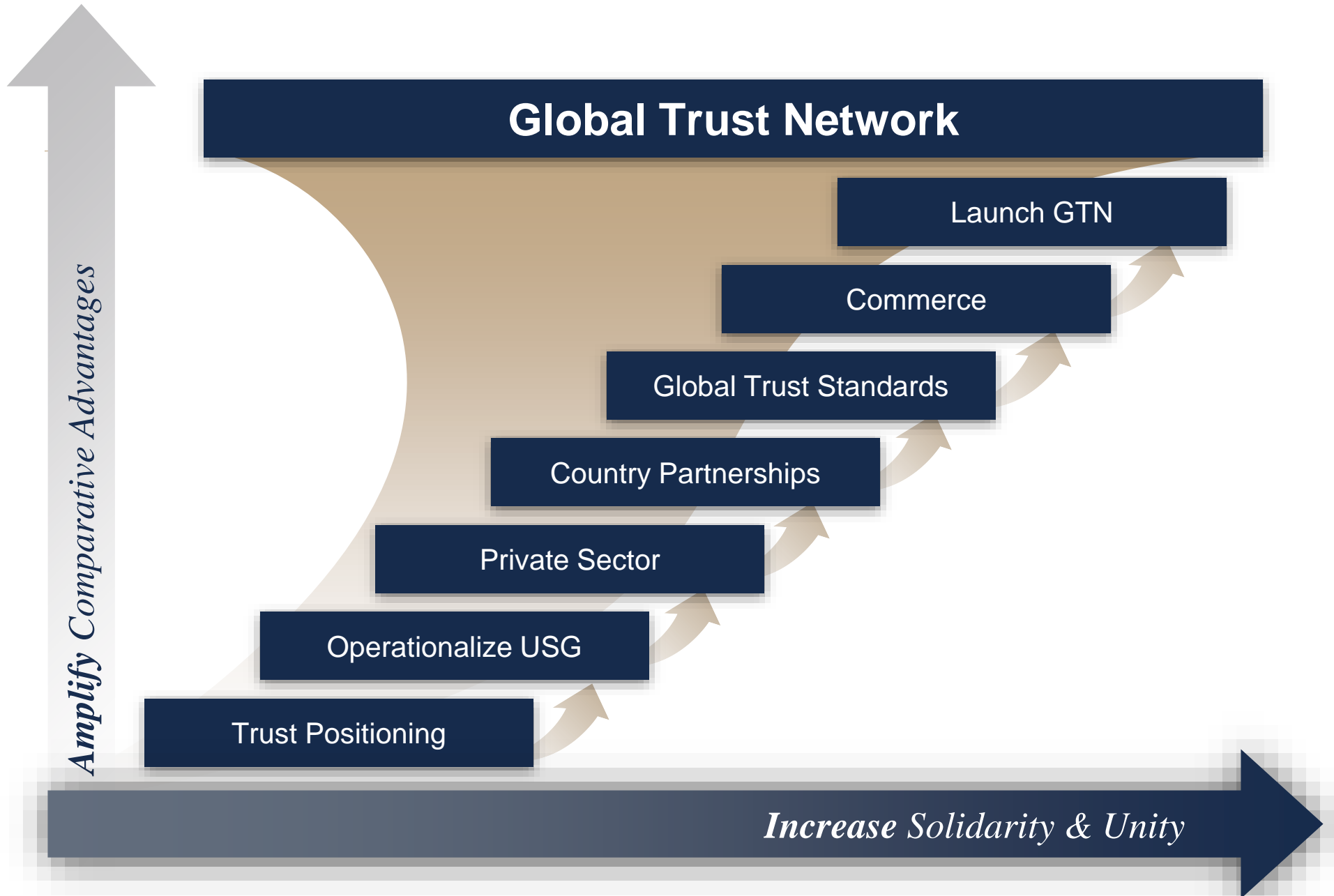
BUILD GLOBAL TRUST NETWORK

Build Trust Networks of Networks
Among Friends, Partners, and Allies

G L O B A L E C O N O M I C S E C U R I T Y S T R A T E G Y

U.S. Department of State, September 12, 2019

Leveraged Growth Strategy





GLOBAL ECONOMIC SECURITY STRATEGY

Proactive Integrated Strategic Plan & Execution Mechanism

Keith Krach
Under Secretary of State

U.S. Department of State, November 2019, Unclassified

3 PILLARS

GLOBAL ECONOMIC SECURITY STRATEGY

1

*Leverage
the Private
Sector*

CEO FORUMS,
INNOVATION
INVESTMENT FUND

2

*Scale
with Allies
and Partners*

BILATERAL
ECONOMIC, ENERGY,
& ENVIRONMENT PARTNERSHIPS

3

*Amplify
the Moral High
Ground*

RAISE THE STANDARDS,
GLOBAL ECONOMIC
TRUST NETWORK



The Mission

Develop and operationalize a proactive, integrated, Global Economic Security Strategy (GESS) that combats economic aggression, maximizes national security, and advances prosperity and peace for the world.

Extension of National Security Strategy Platform

GESS complements the National Defense Strategy

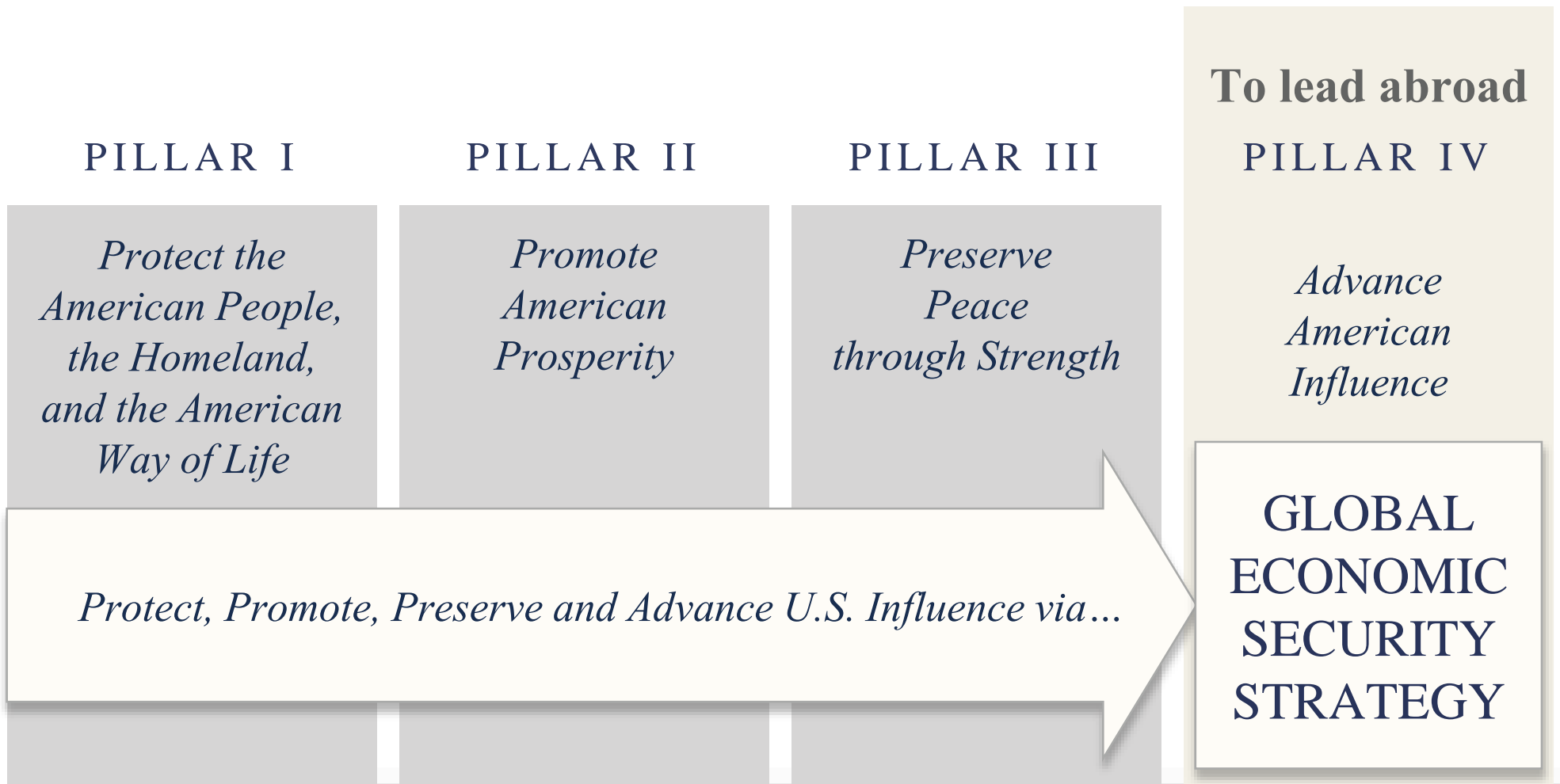
NATIONAL
DEFENSE
STRATEGY

NSC
Campaigns

GLOBAL
ECONOMIC
SECURITY
STRATEGY

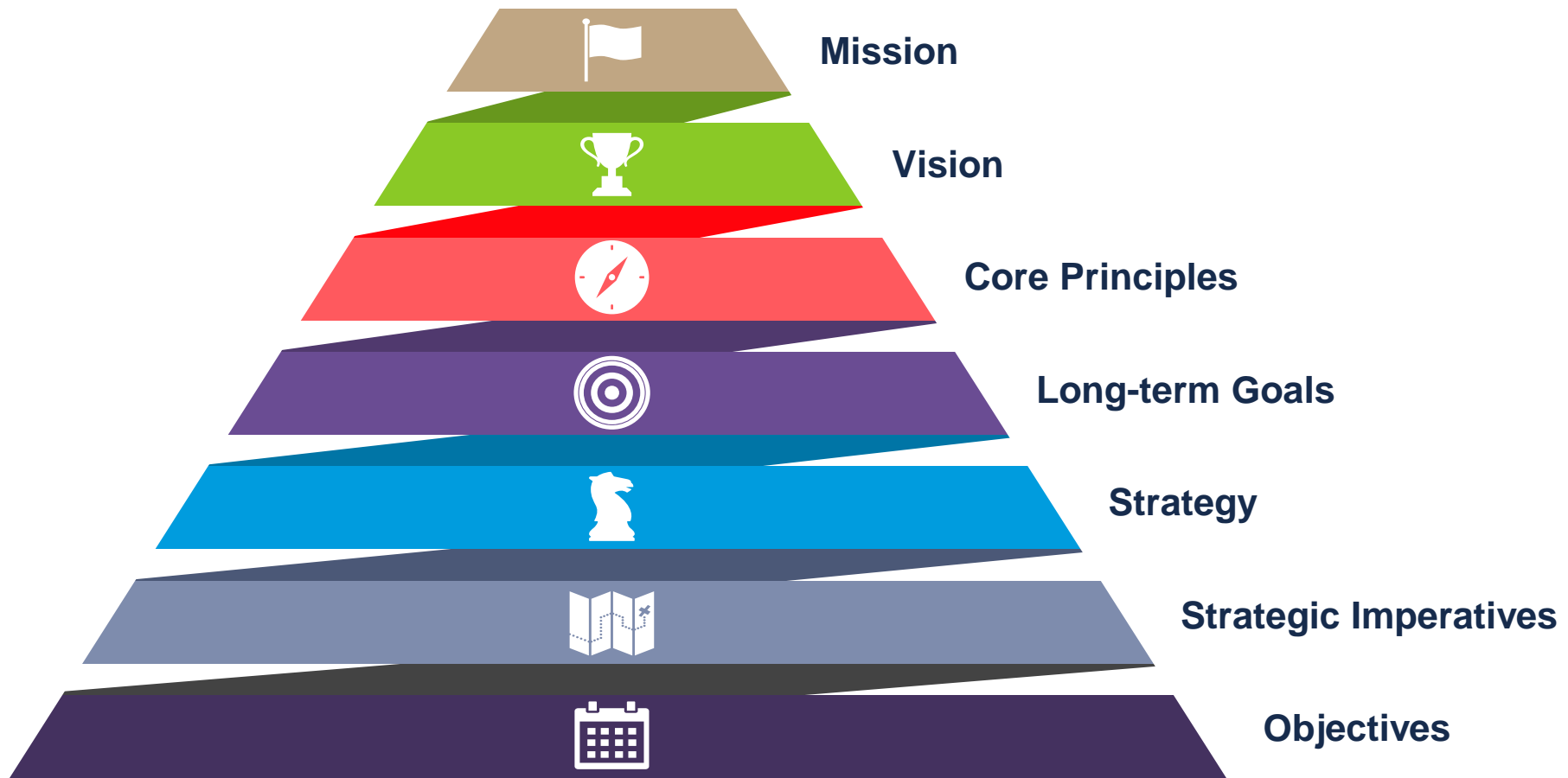
NATIONAL SECURITY STRATEGY

Build upon NSC platform

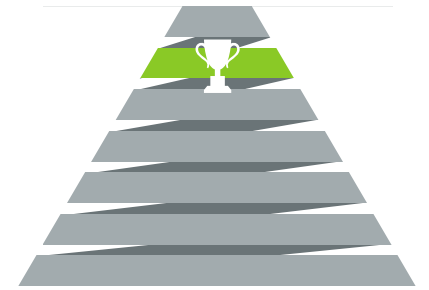


NATIONAL SECURITY STRATEGY

The Playbook for: *Alignment, Cascading, Sequencing, Scaling*



VISION



GLOBAL ECONOMIC SECURITY STRATEGY

Global Trust Network that harnesses the innovation, resources and synergies of USG, private sector, allies and partners to advance prosperity and peace for the world.

Global Trust Network

*In the GESS strategic positioning platform:
China's "One Belt, One Road" is a one-way
road...that leads to Beijing.*

- *the Global Trust Network that includes countries, economies, companies, universities, civil societies, institutions, etc...*
- *that operates by principles called the Global Trust Standards*
- *for infrastructure, logistics, digital, trade, commerce, research, investment, supply chains and shared principles*

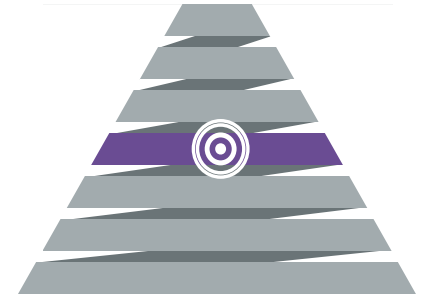
CORE PRINCIPLES



GLOBAL ECONOMIC SECURITY STRATEGY

- 1 Reciprocity
 - 2 Integrity
 - 3 Accountability
 - 4 Transparency
 - 5 Respect for... *rule of law, property, sovereignty, etc...*
- = Trust**

LONG-TERM GOALS



GLOBAL ECONOMIC SECURITY STRATEGY

ENSURE SUSTAINED ECONOMIC GROWTH and prosperity for the American people, our partners, and our allies.

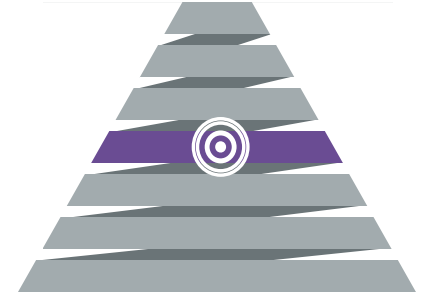
EXPAND FAIR, FREE, & RECIPROCAL TRADE principles and trust standards to all aspects of economic partnering

CREATE A LEVEL PLAYING FIELD in economies and markets based on integrity, reciprocity, accountability, transparency, and fairness

GROW GLOBAL TRUST NETWORK to be the largest geo-economic trading network in the world benefiting all members, rather than the ruling member state

ACHIEVE GTN METRICS in terms of countries, companies, economies, NGO's, universities, international organizations, financial institutions, industry leaders, etc...

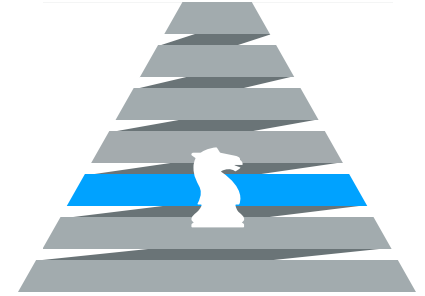
STRATEGIC IMPERATIVES



GLOBAL ECONOMIC SECURITY STRATEGY

- 1. DEVELOP THE TRUST PLATFORM** by creating the GTN category, strategic positioning, and communication programs
- 2. OPERATIONALIZE USG** existing policies/initiatives & integrate to maximize synergy
- 3. LEVERAGE PRIVATE SECTOR** with private/public initiatives, advisory councils, and GES Fund
- 4. STRENGTHEN COUNTRY/REGIONAL PARTNERSHIPS** with multi-dimensional economic packages
- 5. FACILITATE TRUST STANDARDS** by sector with governments, companies, and industries
- 6. ACCELERATE COMMERCE & FINANCIAL FLOWS** by reducing friction through secure, transparent, and automated systems
- 7. LAUNCH GLOBAL TRUST NETWORK** at a major international event with significant and substantial momentum

STRATEGY UNDERWAY



GLOBAL ECONOMIC SECURITY STRATEGY

Strategic Imperatives

- Trust Platform
- Operationalize USG
- Private Sector
- Country Partnerships
- Trust Standards
- Accelerate Commerce
- Launch GTN

Objectives

- 1.0
Sponsors & Owner
- 2.0
Sponsors & Owner
- 3.0
Sponsors & Owner
- 4.0
Sponsors & Owner

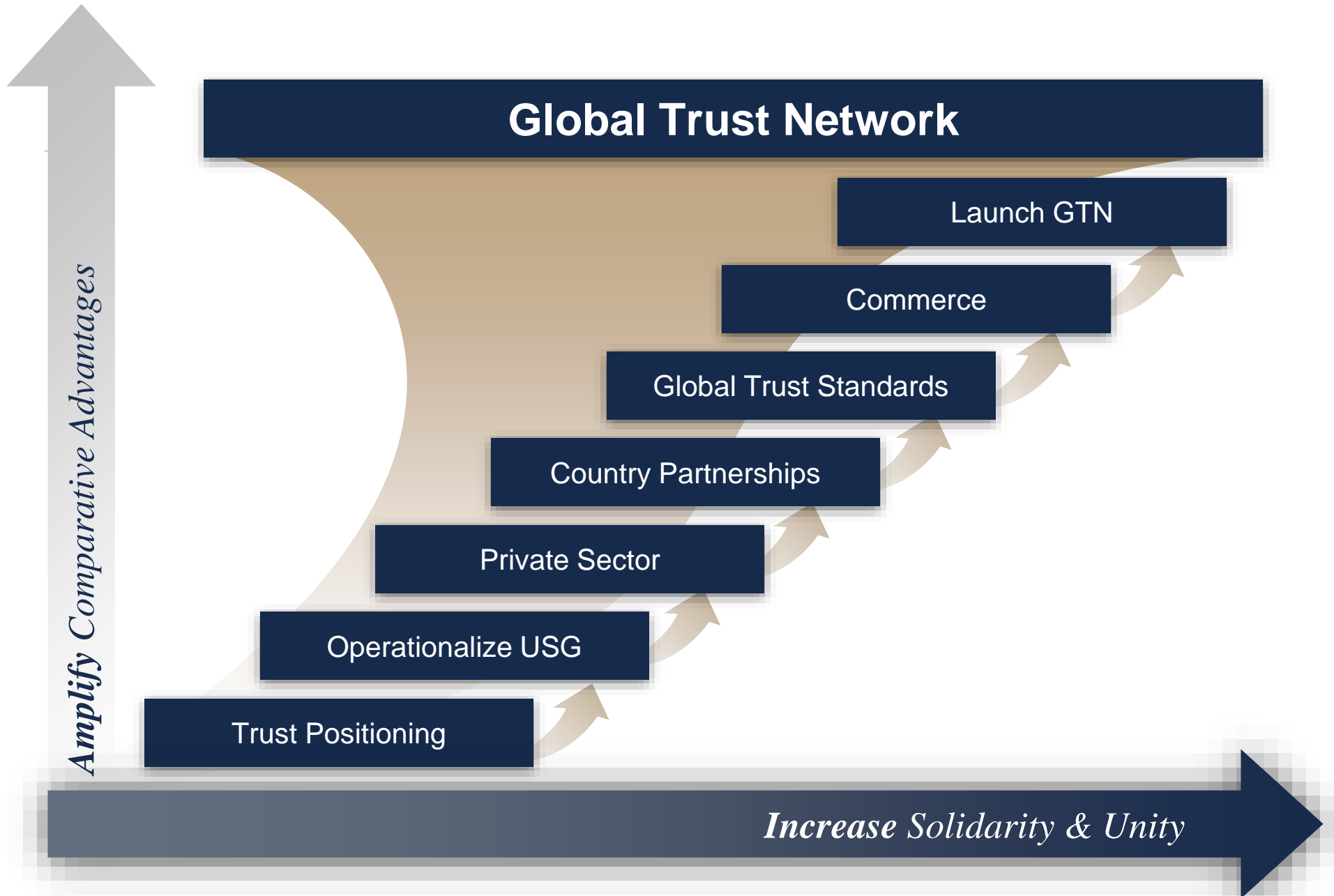
Lines of Effort

- 1.0
Action Officer
- 2.0
Action Officer
- 3.0
Action Officer

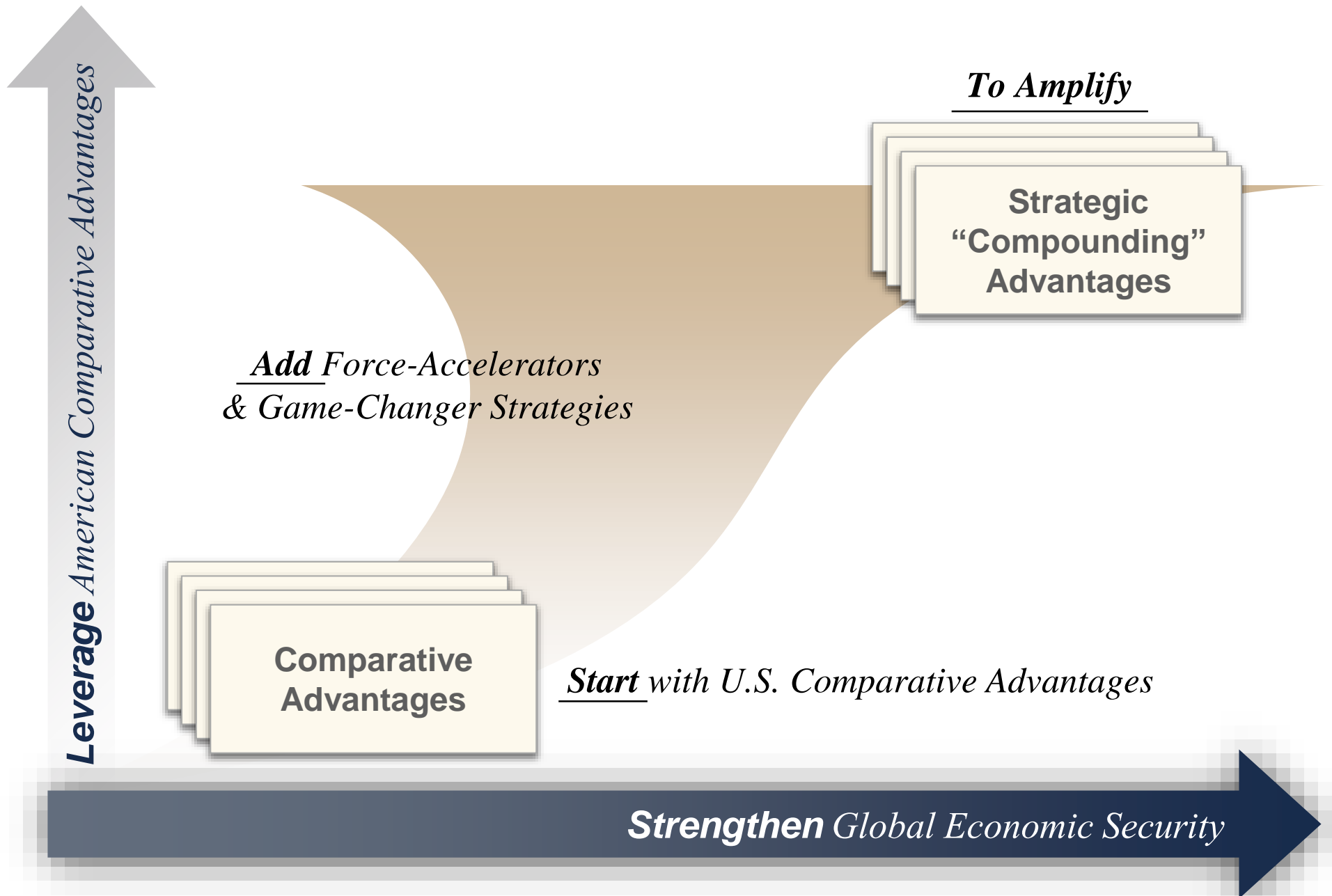
Action Plans

Current Year Plans A B C D	Future Years
Current Year Plans A B C D	Future Years
Current Year Plans A B C D	Future Years
Current Year Plans A B C D	Future Years

Leveraged Growth Strategy



Force-Accelerators x Comparative Advantages

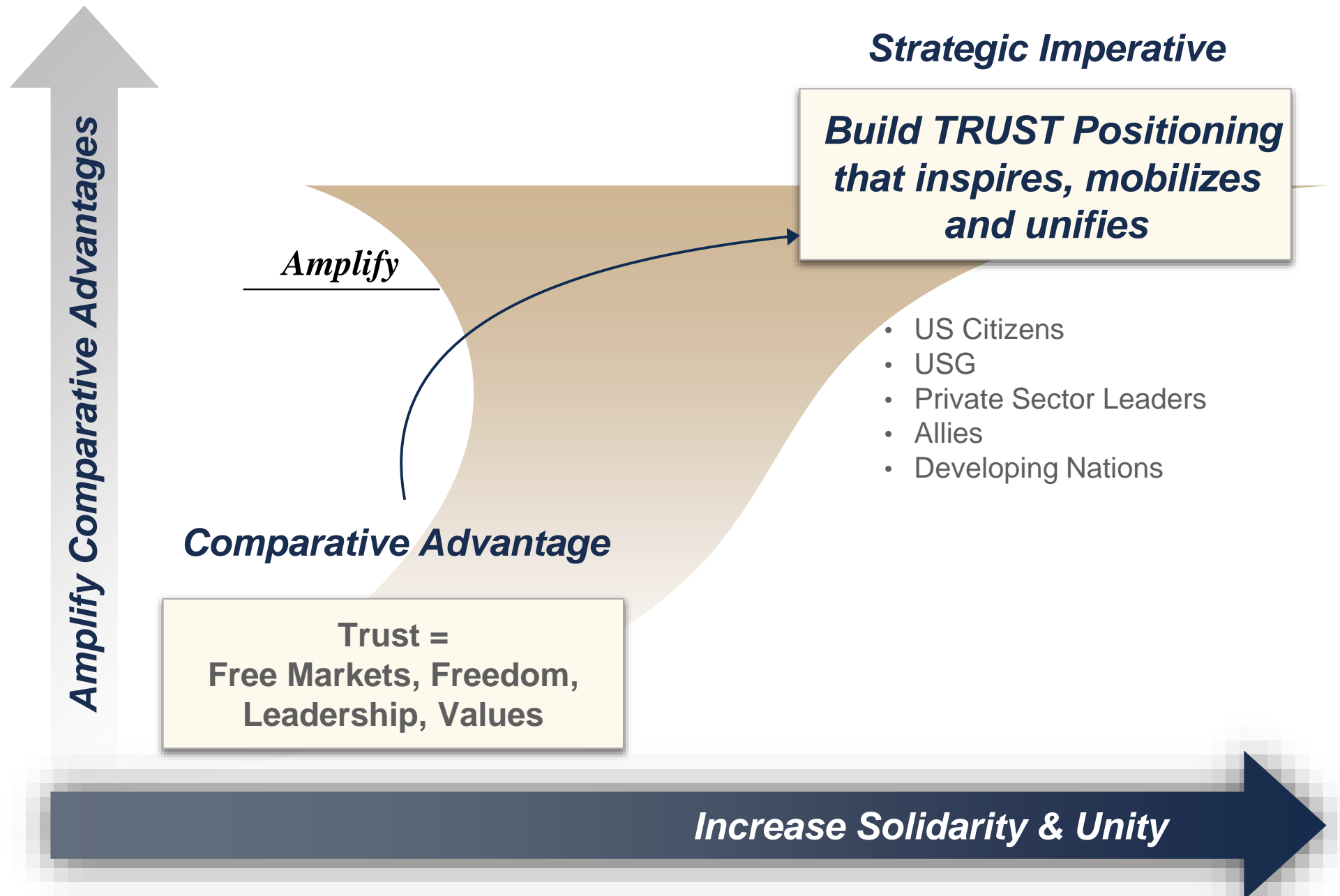


#1 DEVELOP TRUST POSITIONING

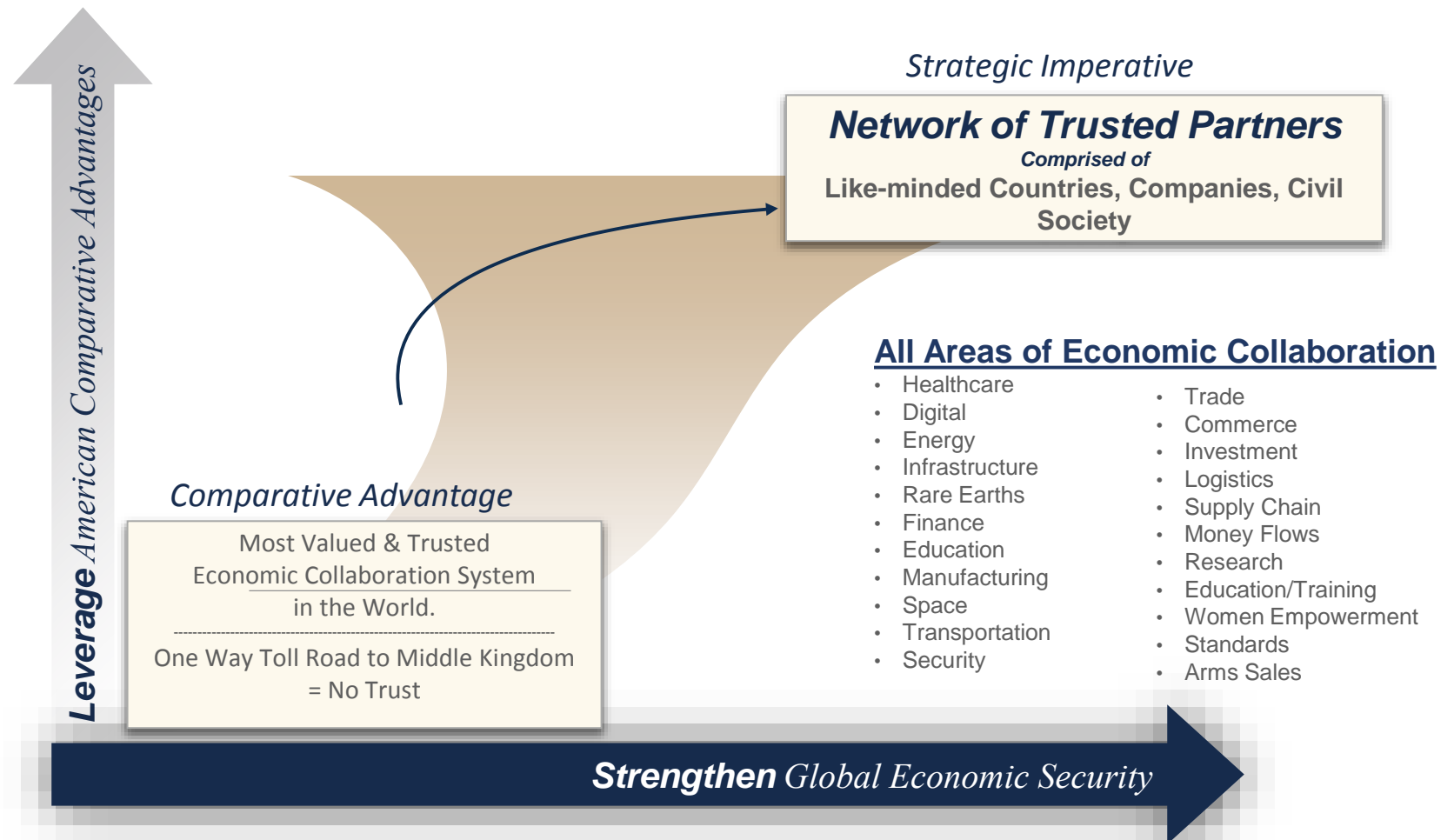
Strategic Communication Platform



#1 DEVELOP TRUST POSITIONING

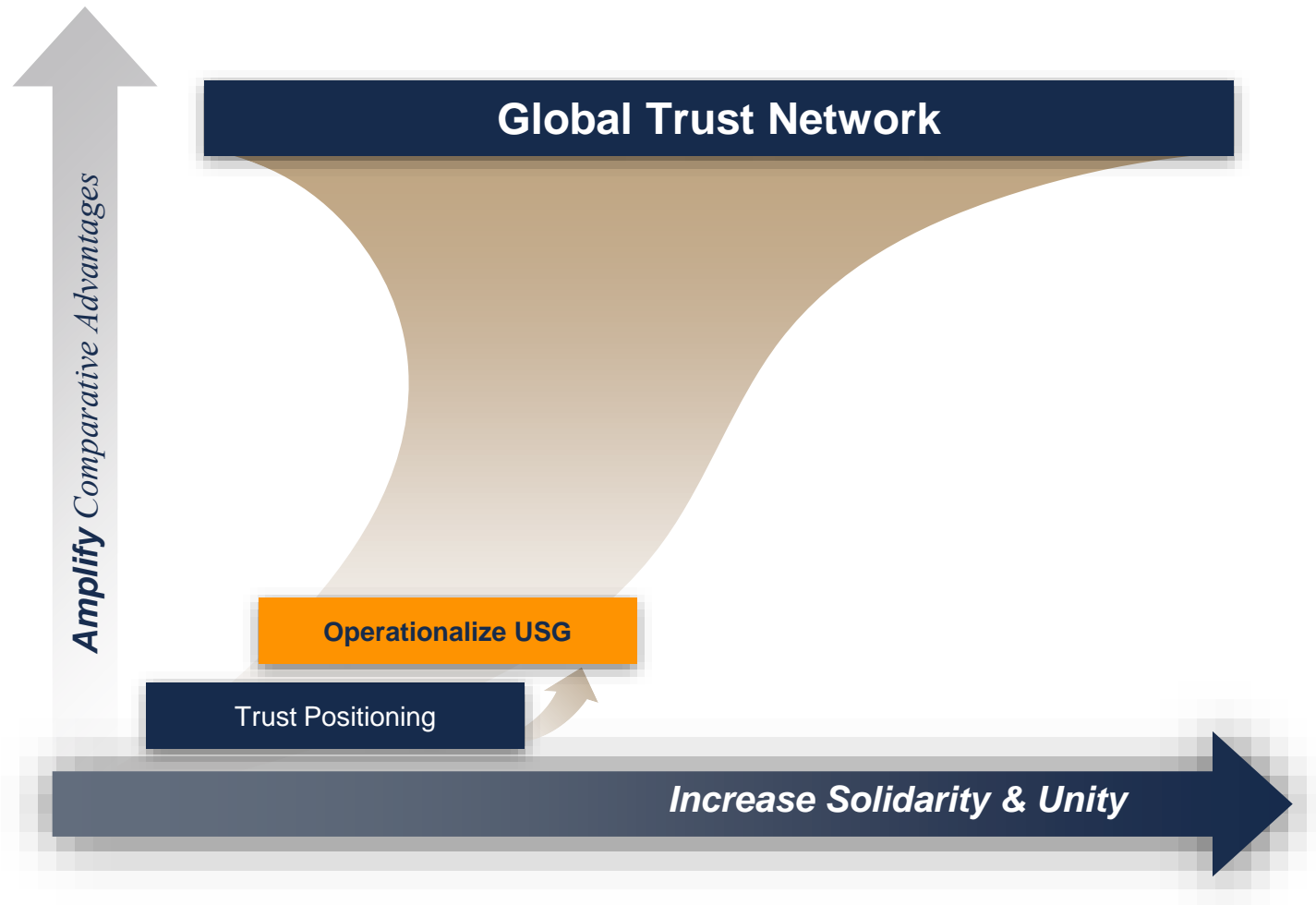


BRAND USA & FREE WORLD AS THE MOST VALUED & TRUSTED ECONOMIC SYSTEM

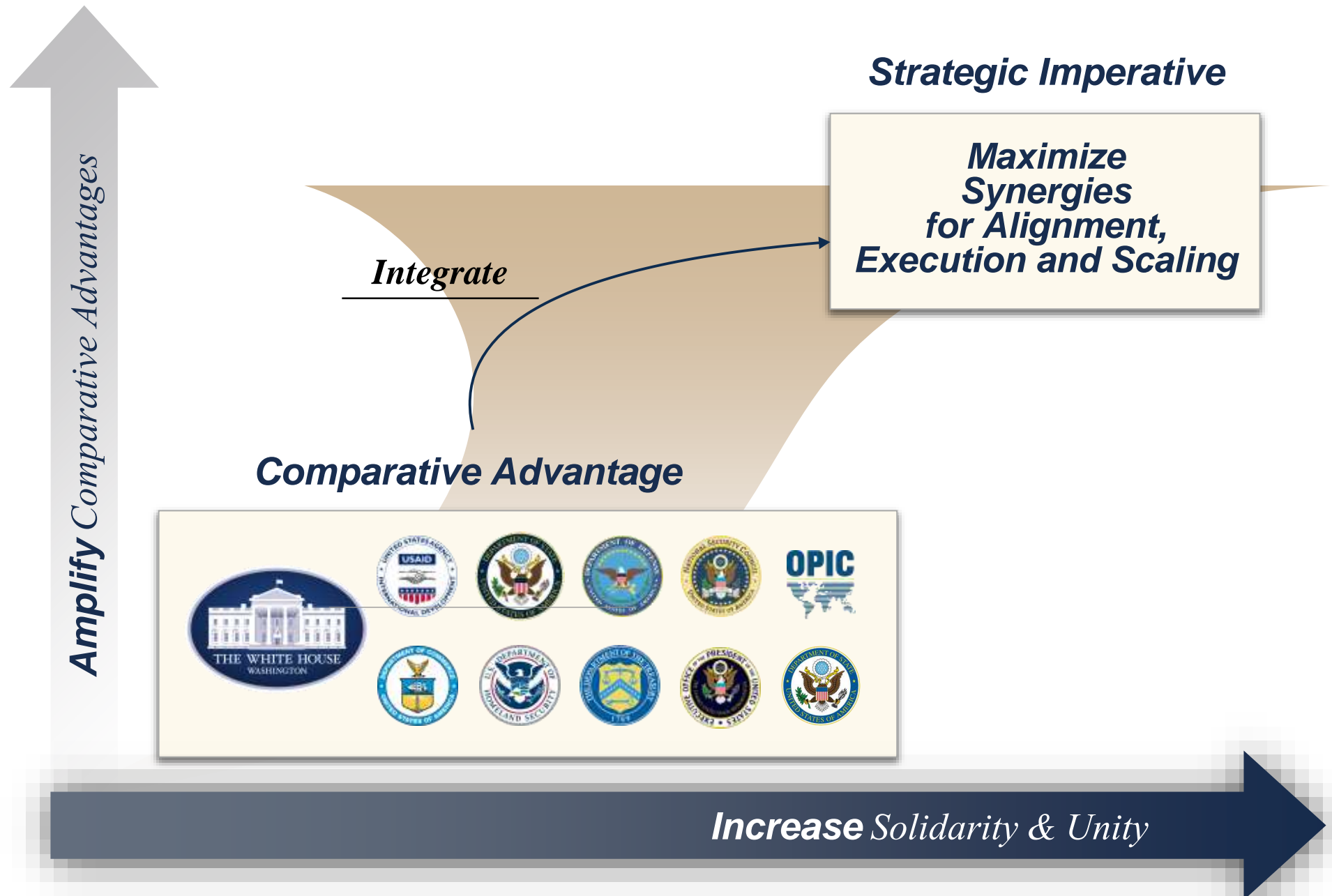


#2 OPERATIONALIZE USG

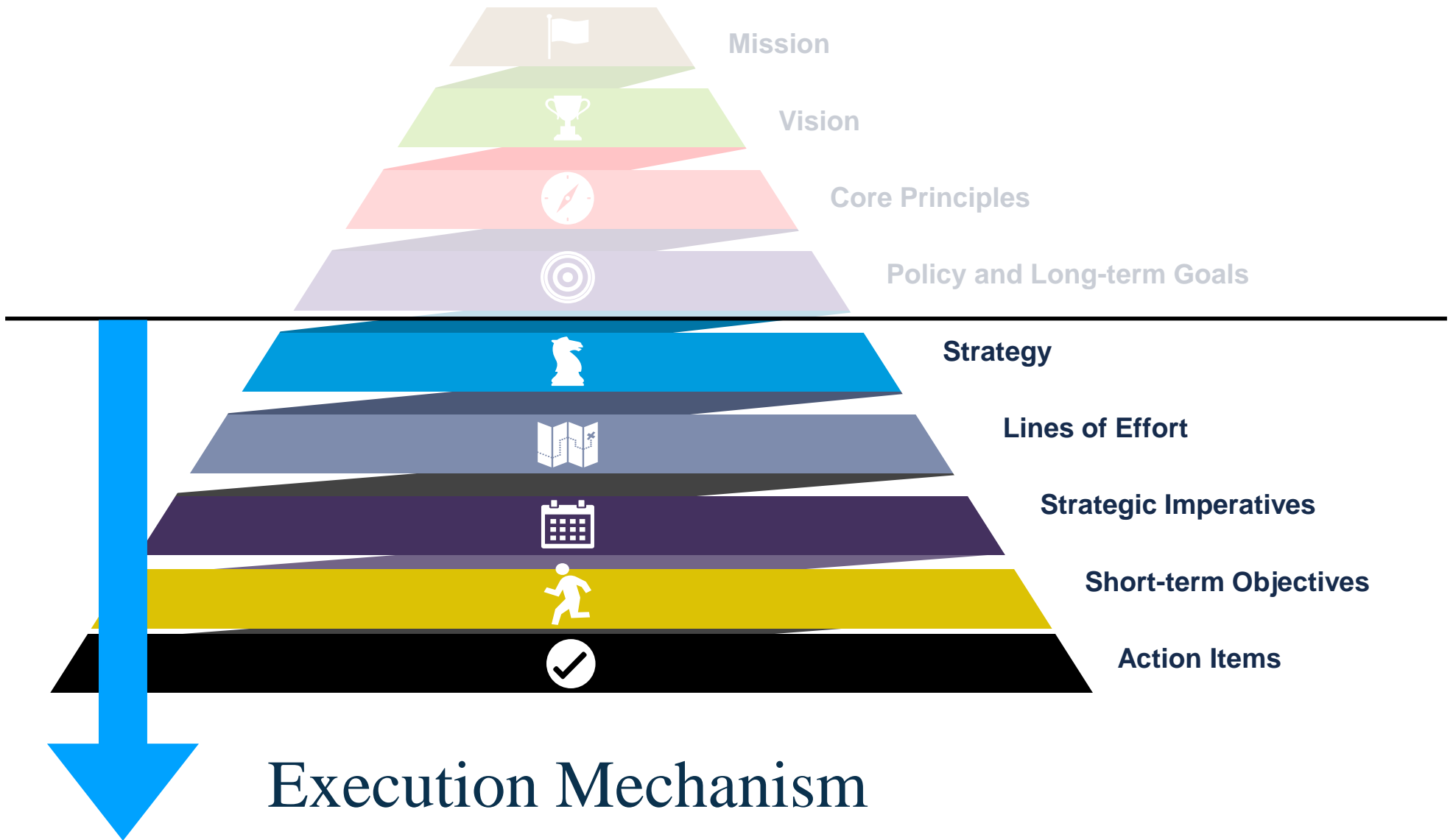
Existing policies and initiatives to maximize synergy



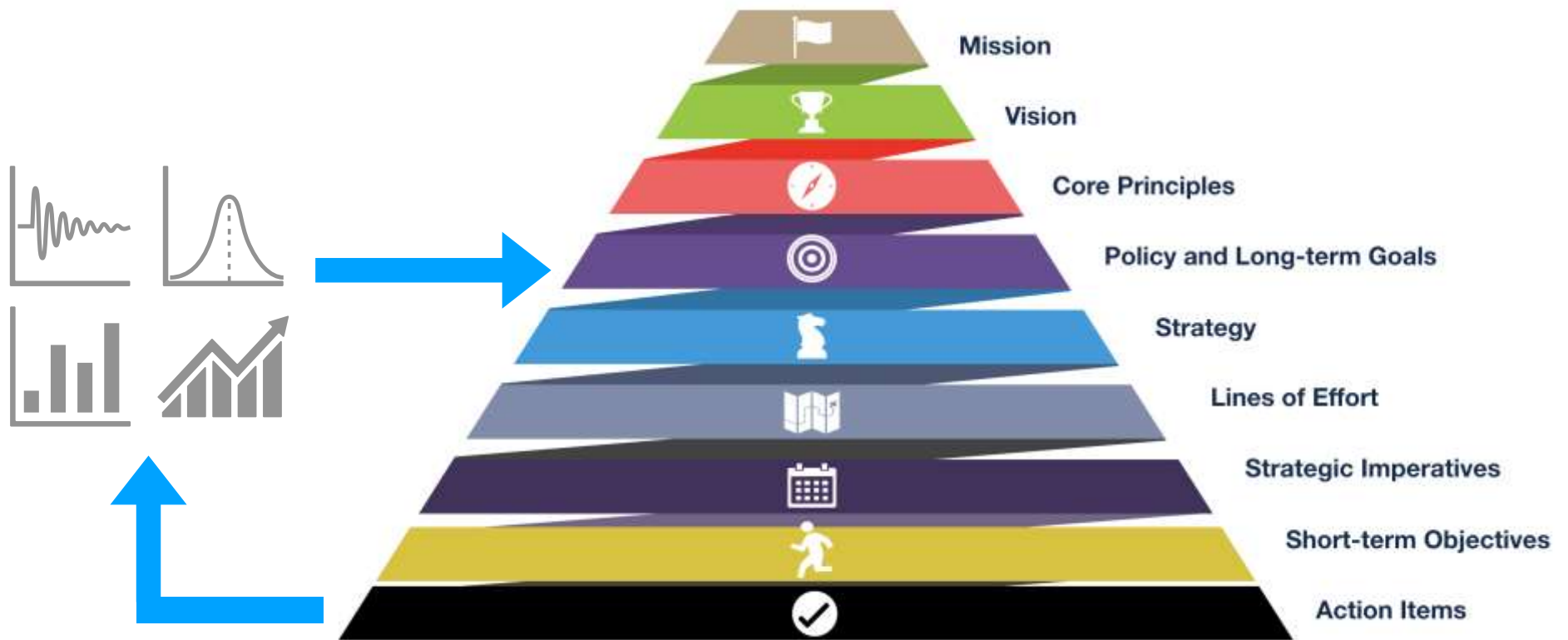
#2 OPERATIONALIZE USG



Gap between policy and execution



Measure Results



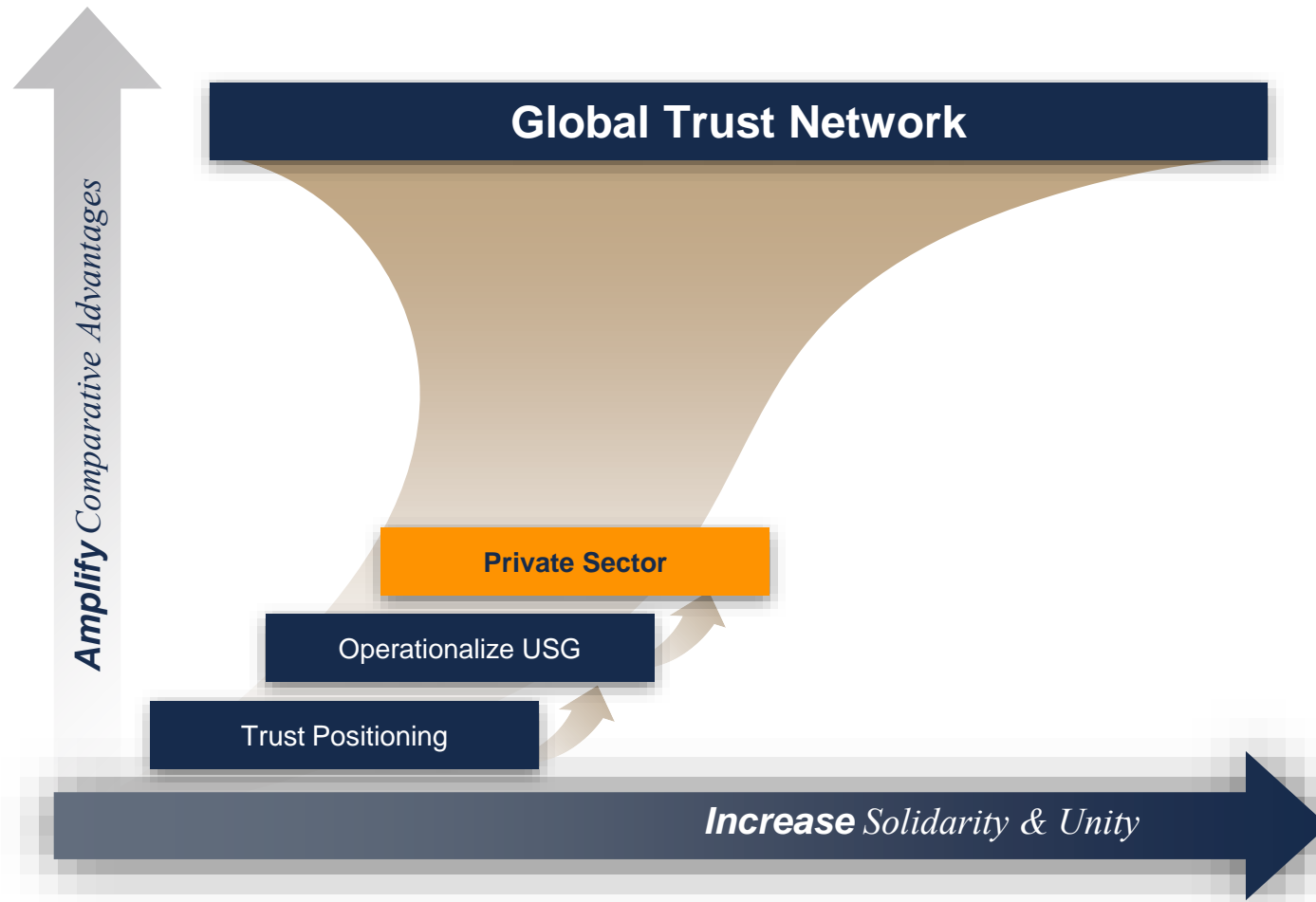
Start with Existing Strategies

One Team, One Mission

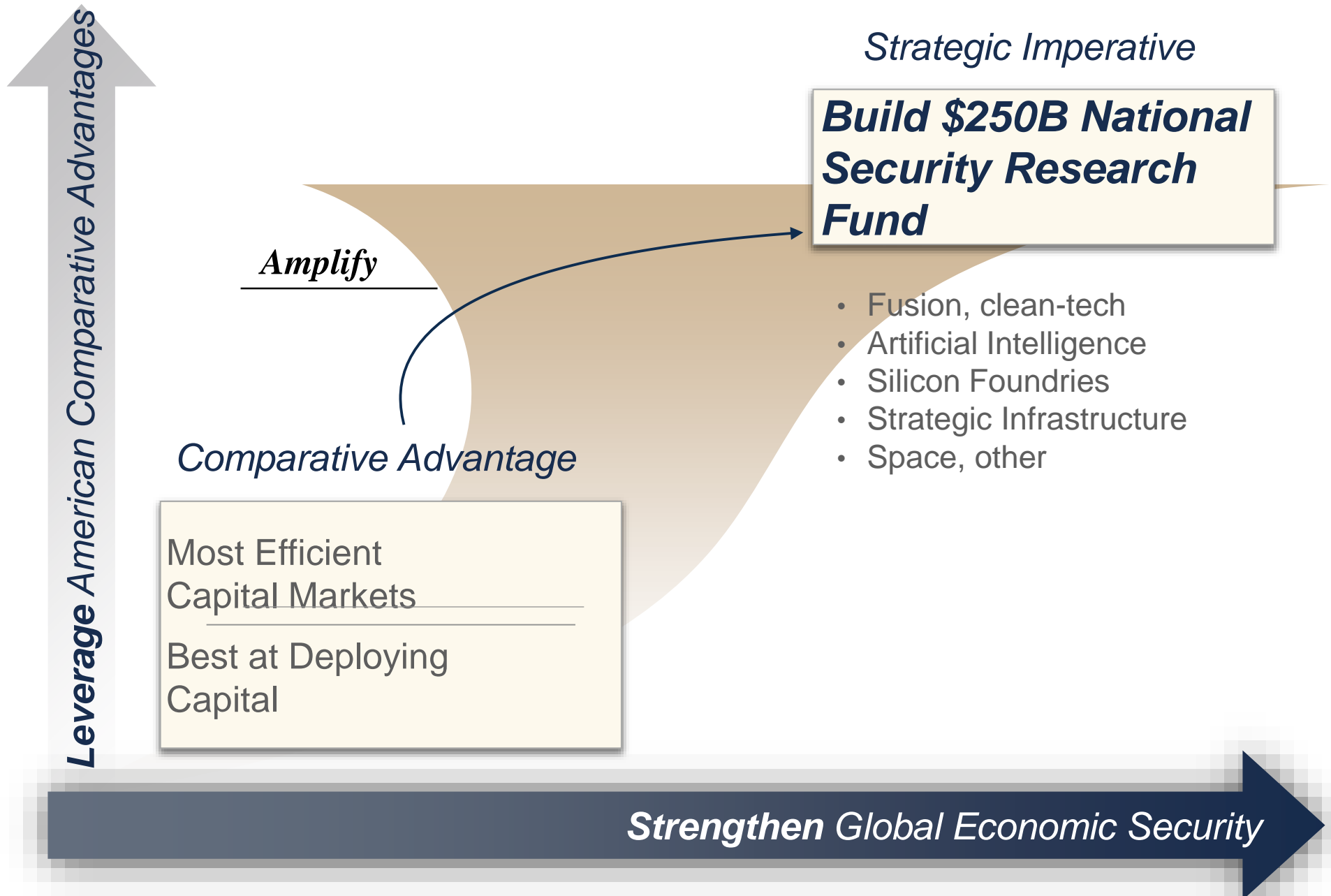


#3 LEVERAGE PRIVATE SECTOR

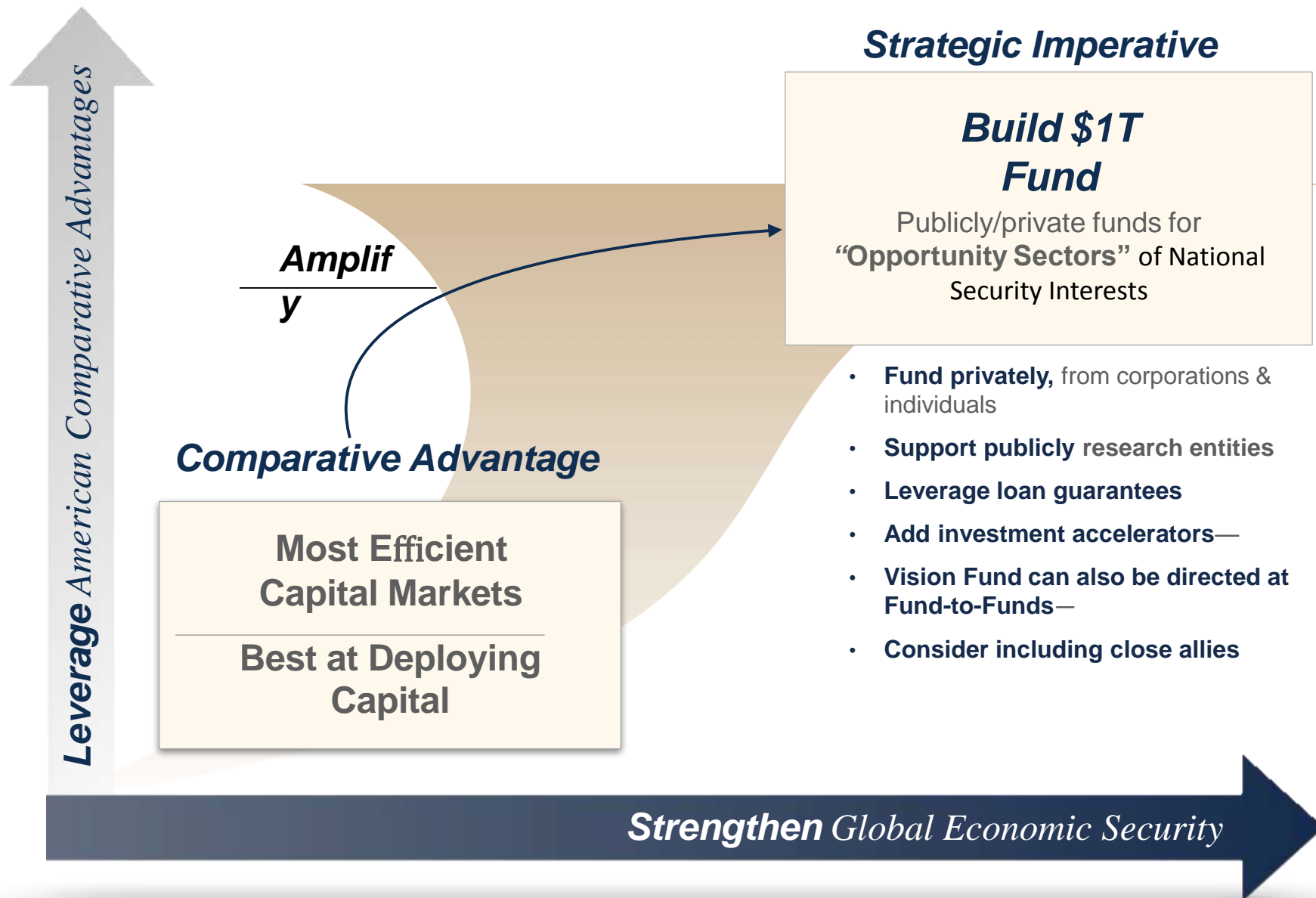
With private/public initiatives, councils, and fund



#3: LAUNCH ENDLESS FRONTIERS NSI FUND



#3: LAUNCH Public/Private VISION FUND



Organization(s) that invest abroad

*The World Bank
Group*



\$80 billion

*Overseas Private
Investment
Corporation
(renamed DFC)*



\$80 billion

*U.S. Export-
Import Bank*



Reducing Risk. Unleashing Opportunity.

\$40 billion

INVESTMENT PLATFORMS

We need a way to invest at home

In ways that are aligned with our NSS and GESS

PILLAR I

Protect the American People, the Homeland, and the American Way of Life

PILLAR II

Promote American Prosperity

PILLAR III

Preserve Peace through Strength

To lead abroad

PILLAR IV

Advance American Influence

Protect, Promote, Preserve and Advance U.S. Influence via...

GLOBAL ECONOMIC SECURITY STRATEGY

NATIONAL SECURITY STRATEGY

Sector targeted investments

1	2	3	4
5G	Clean Tech	SCSR	Space
<i>5G and Next-Generation Open Wireless Networks</i>	<i>Fusion, Storage, Solar, Wind, Next-Generation Nuclear, Power Management</i>	<i>Technology that promotes Smart Cities and Smart Regions such as more efficient and secure Energy Grids</i>	<i>Technology that promotes the commercialization and security of space</i>

NATIONAL SECURITY STRATEGY

Sectors, cont.

5

AG- Technology

*CRISPR
and Agricultural
Technology
Innovation to
improve our food
supply*

6

Defense Infrastructure

*Technology &
infrastructure
investments that
support our
national defense,
such as our
transportation
systems and ports*

7

Silicon Foundries

*5 Nano-meter
and Next
Generation
Silicon Chip
Foundries to
lower our
reliance on
foreign chips*

8

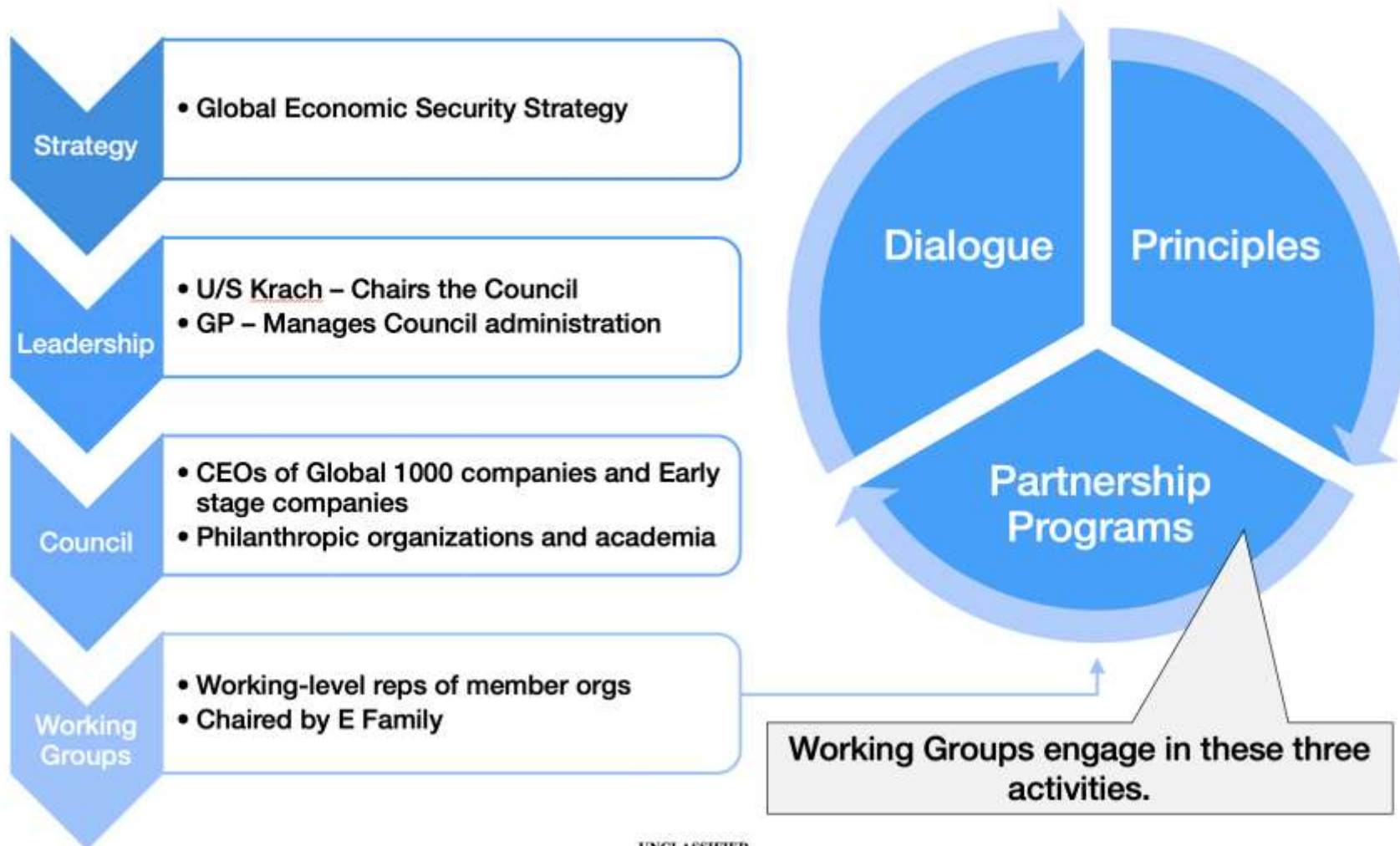
Cyber Security

*All forms of
cyber-security to
protect our
infrastructure,
networks, and
systems.*

NATIONAL SECURITY STRATEGY

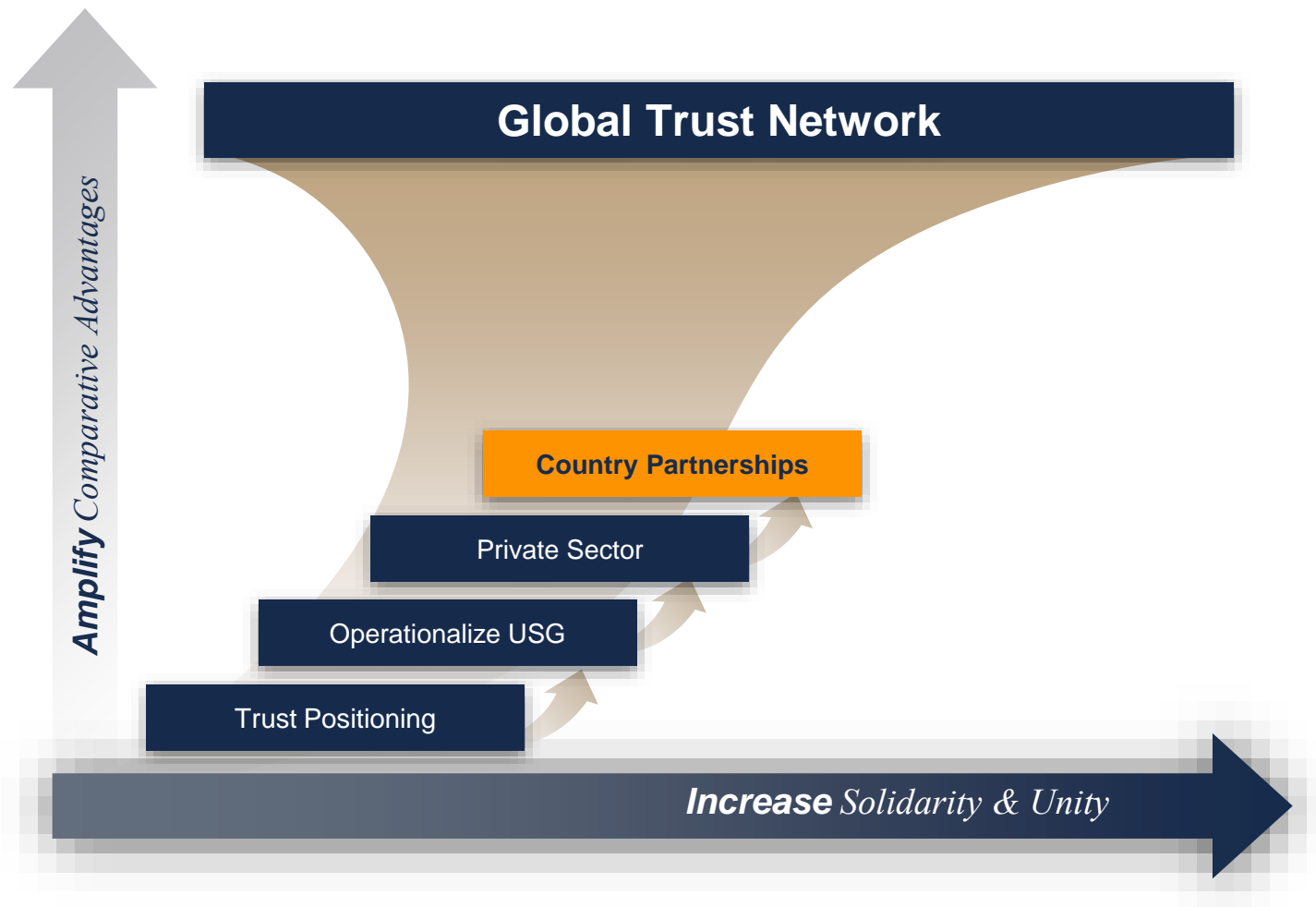
Executing the Global Economic Security Strategy

GESCs convene private sector and stakeholders to deliver on the GESS

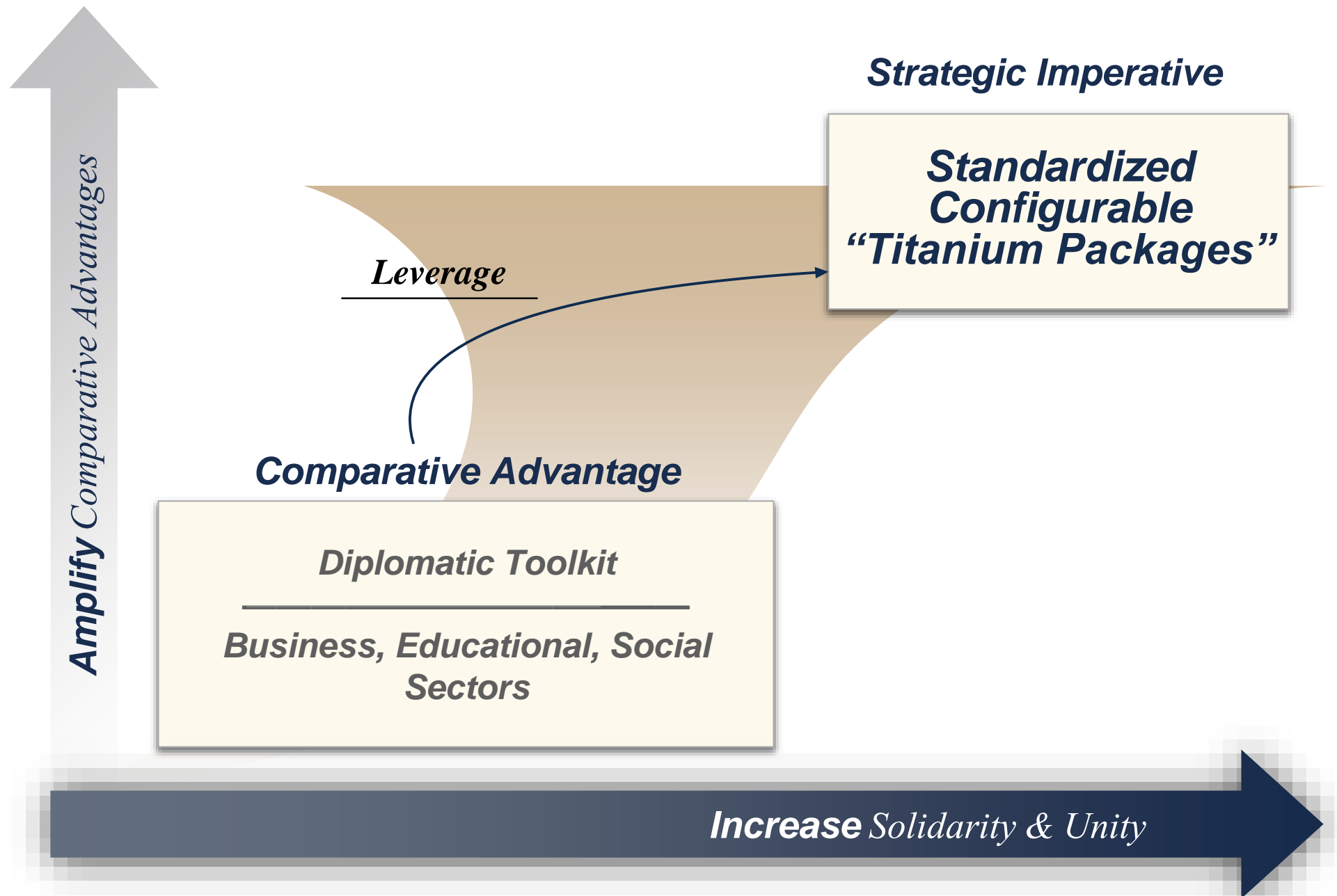


#4 SCALE COUNTRY PARTNERSHIPS

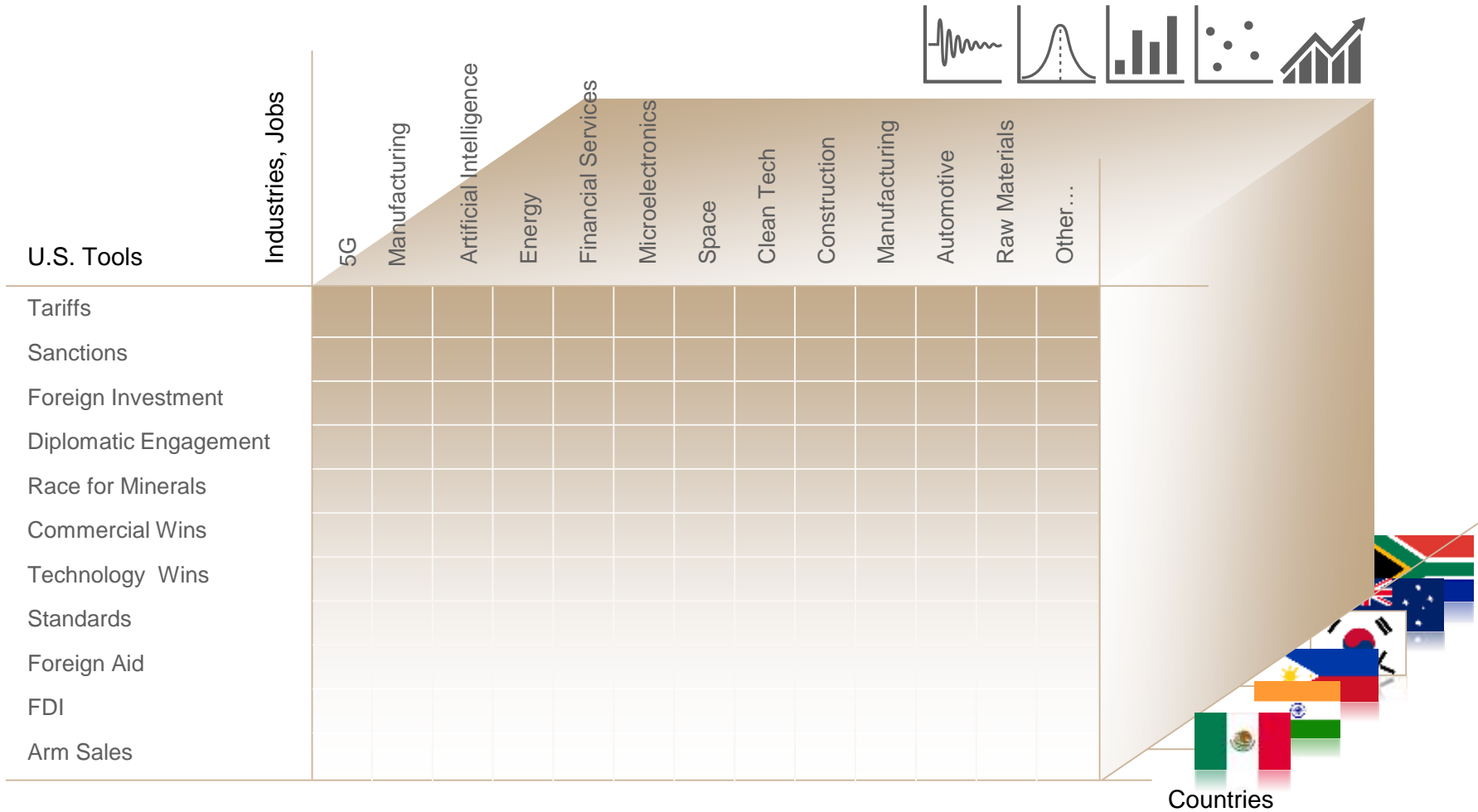
With multi-dimensional economic packages



#4 SCALE COUNTRY PARTNERSHIPS



Strategic Framework



The “Titanium Package”

USG Toolkit

- ✓ EXIM Bank
- ✓ DFC Financing
- ✓ MCC
- ✓ USAID
- ✓ Software Innovation Lab
- ✓ Social Sector Micro Loans
- ✓ Online Learning
- ✓ Online Education
- ✓ Cybersecurity Training
- ✓ "USMCA Light"
- ✓ Coordinated Partner Nation Assistance
- ✓ Technical Assistance Teams (5G)
- ✓ Energy Projects
- ✓ Infrastructure Development
- ✓ Public/Private Innovation Fund Access
- ✓ FTA Dialogue
- ✓ Tariff white listing
- ✓ Advocacy
- ✓ Partnership opportunity delegations

What We Get

- ✓ Alignment of FDI/Export Control Regimes
- ✓ Security Cost Burden Sharing (2%)
- ✓ Trade Standards Implementation
- ✓ Bi-lateral MOU on Trust
- ✓ U.S./Like-Minded Right of First Refusal on Projects
- ✓ Exclusion of Chinese ICT
- ✓ Public Endorsement of Trust Standards
- ✓ Innovation Cooperation
- ✓ Supply Chain Diversification
- ✓ Sanctions of Human Rights Violators

USG Enablers

- ✓ Executive Orders
- ✓ Integrate OSTP
- ✓ Legislative Proposals
- ✓ Integrated Strategy Planning Forum
- ✓ 24/7 Hot Line Support
- ✓ Deal Teams
- ✓ Swat Teams
- ✓ GESS Private/Public Sector Funds

Package Tiers

Titanium

- ✓ EXIM Bank
- ✓ DFC Financing
- ✓ MCC
- ✓ USAID
- ✓ Software Innovation Lab
- ✓ Social Sector Micro Loans
- ✓ Online Learning
- ✓ Online Education
- ✓ Cyber-security Training
- ✓ USMCA Light
- ✓ Coordinated Partner Nation Assistance
- ✓ Technical Assistance Teams (5G)
- ✓ Energy Projects
- ✓ Infrastructure Development
- ✓ Public/Private Innovation Fund Access
- ✓ FTA Dialog
- ✓ Tariff white listing
- ✓ Advocacy
- ✓ Partnership opportunity delegations

Gold

- ✓ EX-M Bank
- ✓ Social Sector Micro Loans
- ✓ Online Learning
- ✓ Online Education
- ✓ Cyber-security Training
- ✓ USMCA Light
- ✓ Coordinated Partner Nation Assistance
- ✓ Technical Assistance Teams (5G)
- ✓ Energy Projects
- ✓ Infrastructure Development
- ✓ Advocacy
- ✓ Partnership opportunity delegations

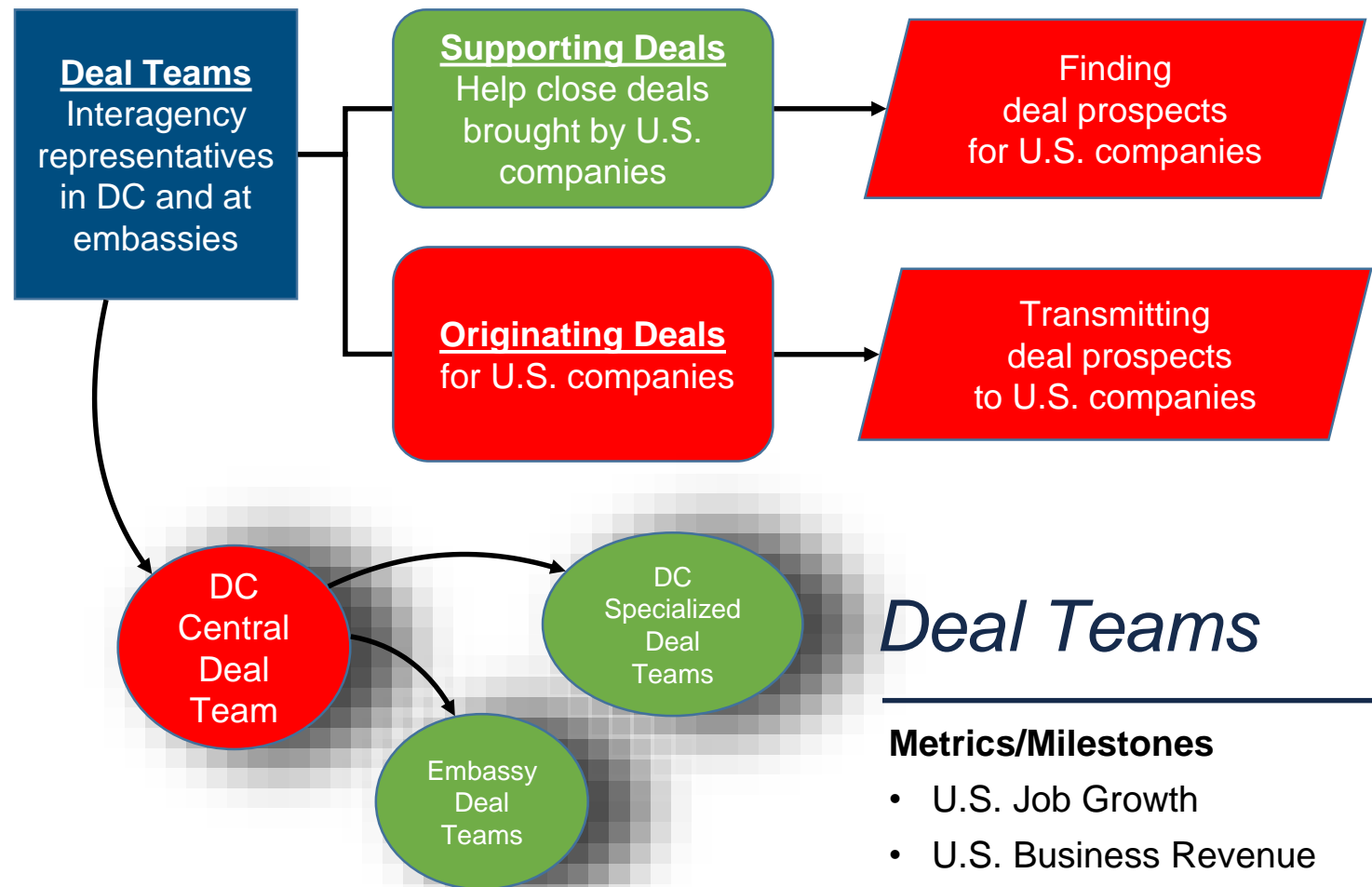
Silver

- ✓ Social Sector Micro Loans
- ✓ Online Learning
- ✓ Online Education
- ✓ Cyber-security Training
- ✓ Coordinated Partner Nation Assistance
- ✓ Technical Assistance Teams (5G)
- ✓ Advocacy
- ✓ Partnership opportunity delegations

Deal Teams and the “Titanium Package”

Pillars

- Infrastructure
- Strategic Ports Initiatives
- Deal Teams
- Development Finance Corporation
- Commercial Advocacy
- Sanctions
- Trade
- Intellectual Property
- Investment Security



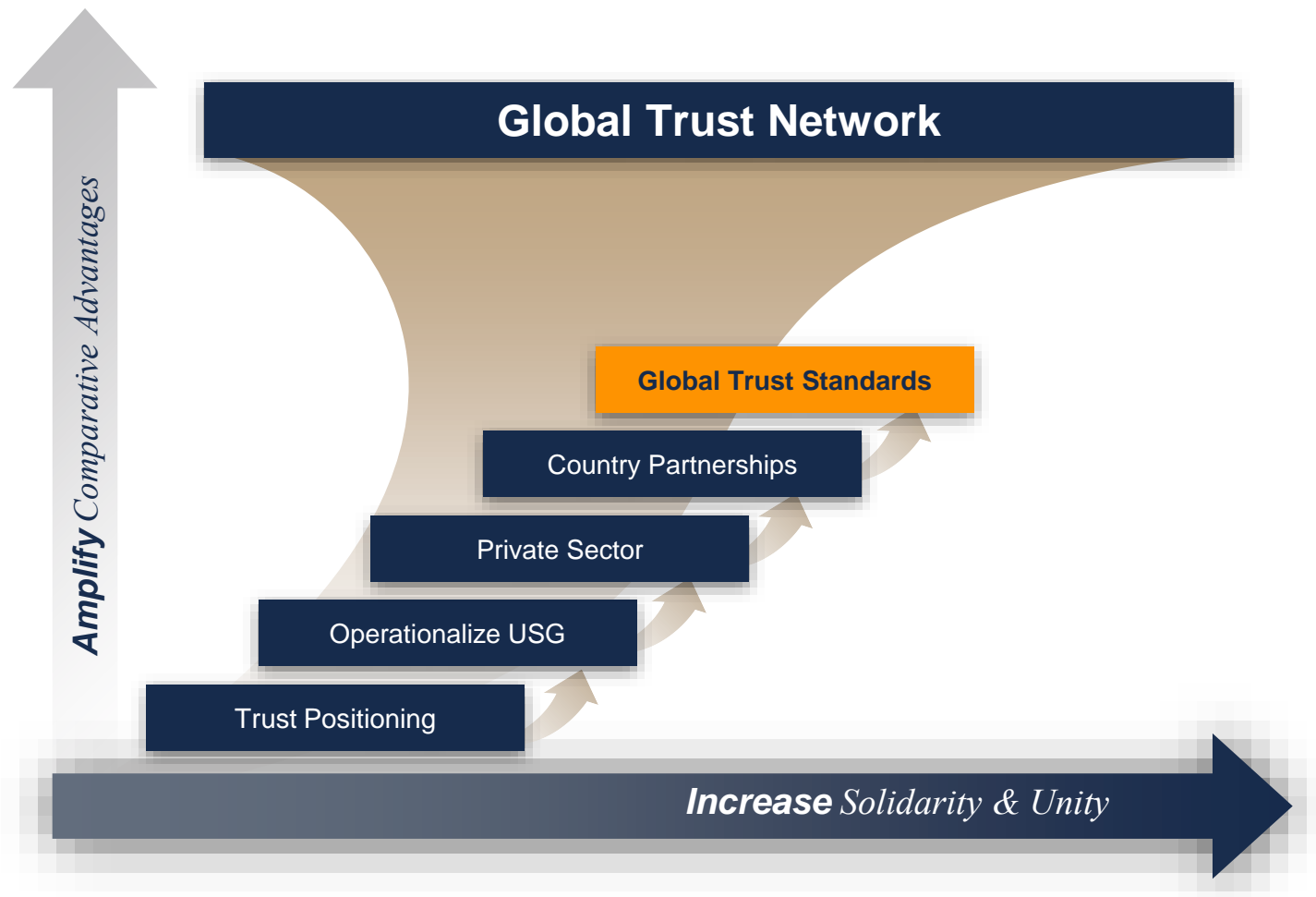
Deal Teams

Metrics/Milestones

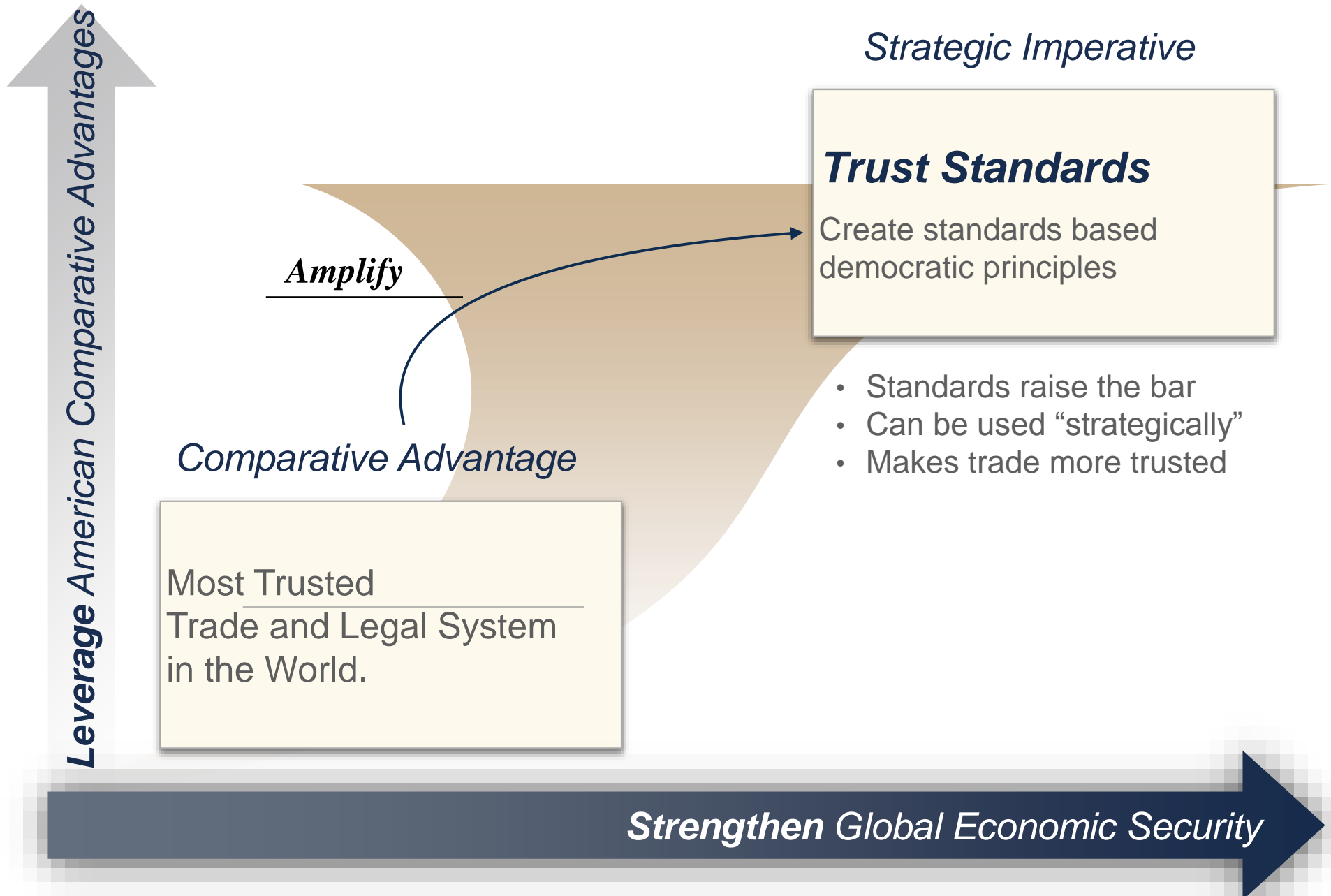
- U.S. Job Growth
- U.S. Business Revenue
- U.S. GDP Growth

#5 FACILITATE TRUST STANDARDS

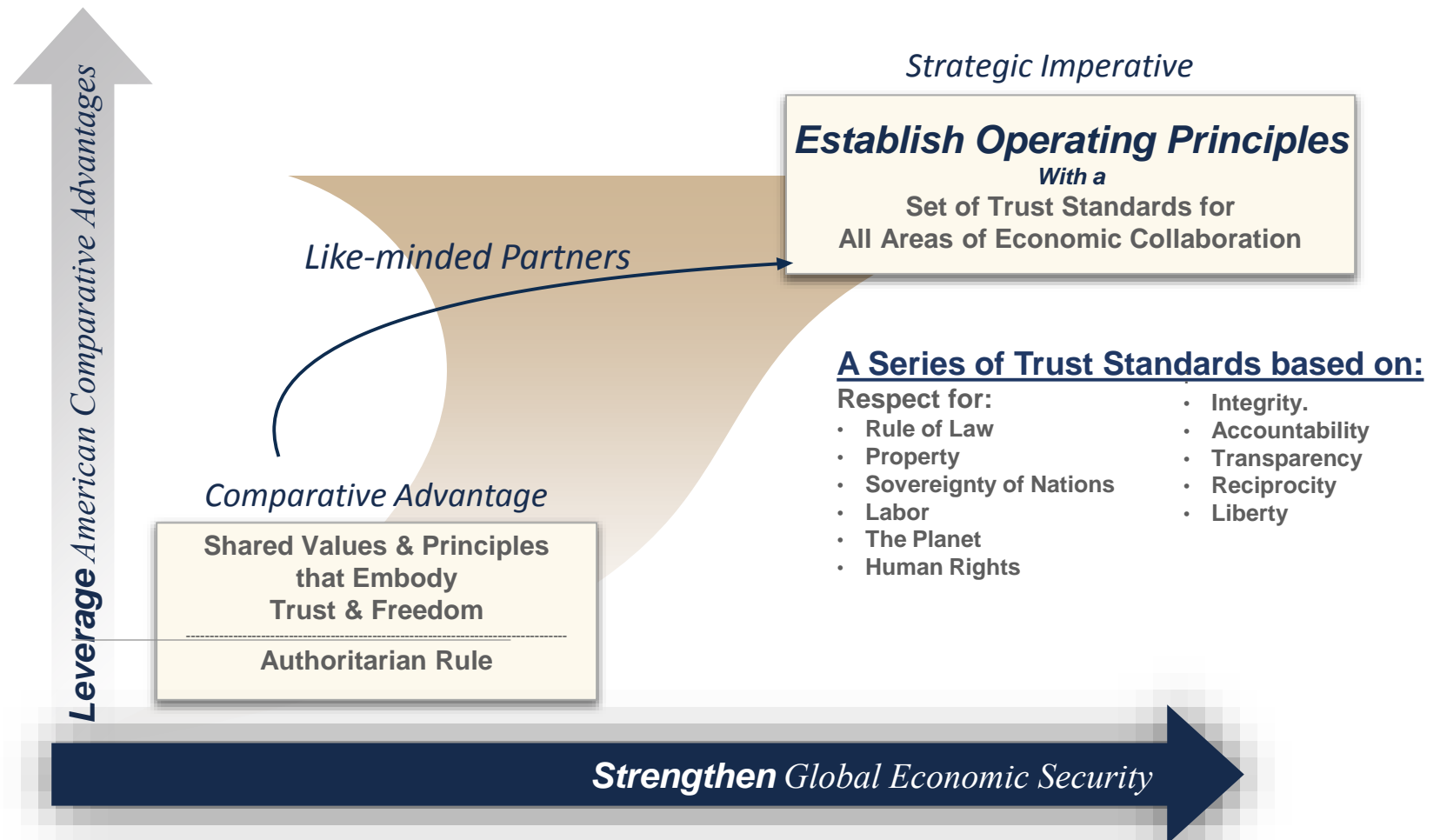
With public and private sectors



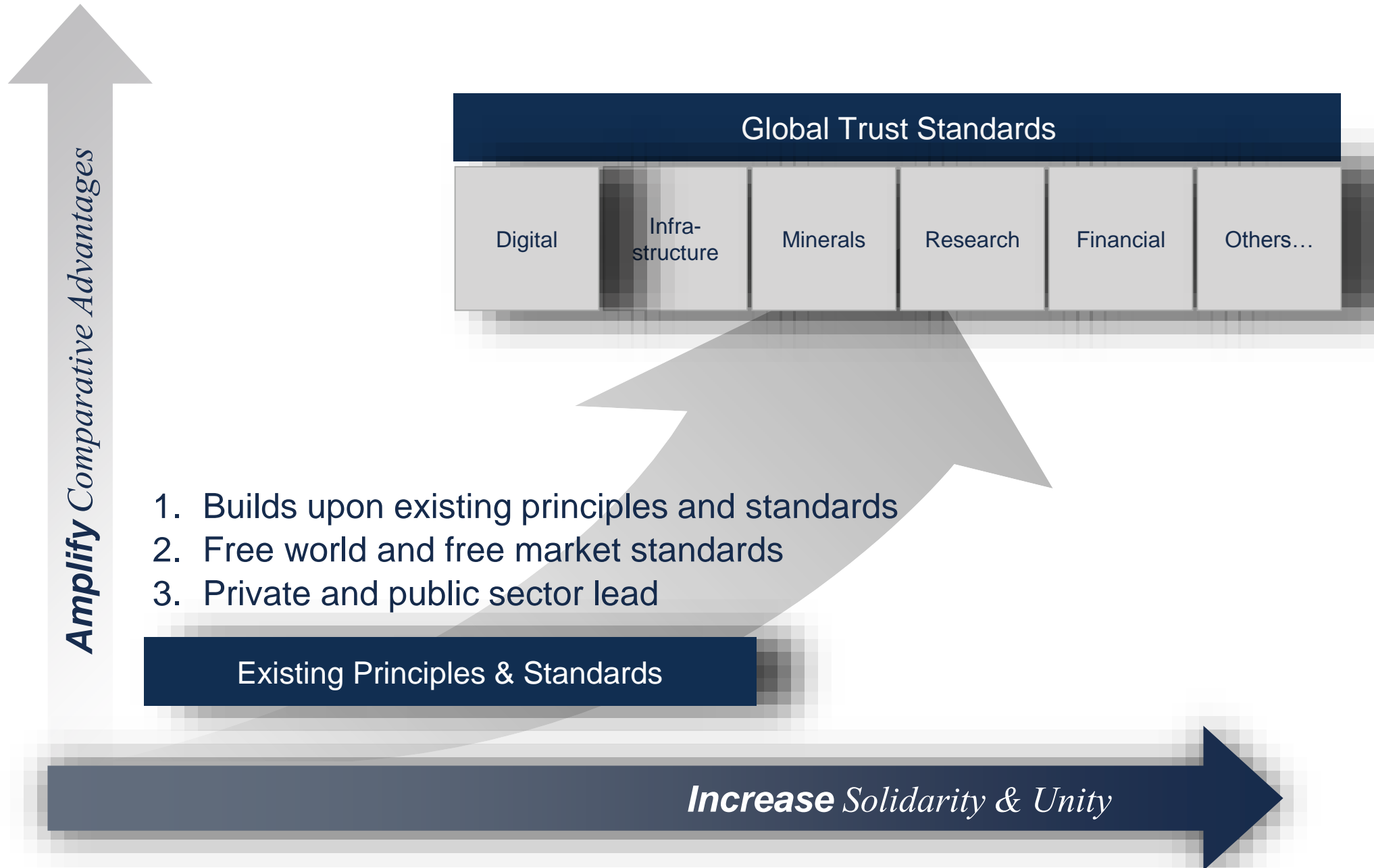
#5 FACILITATE TRUST STANDARDS



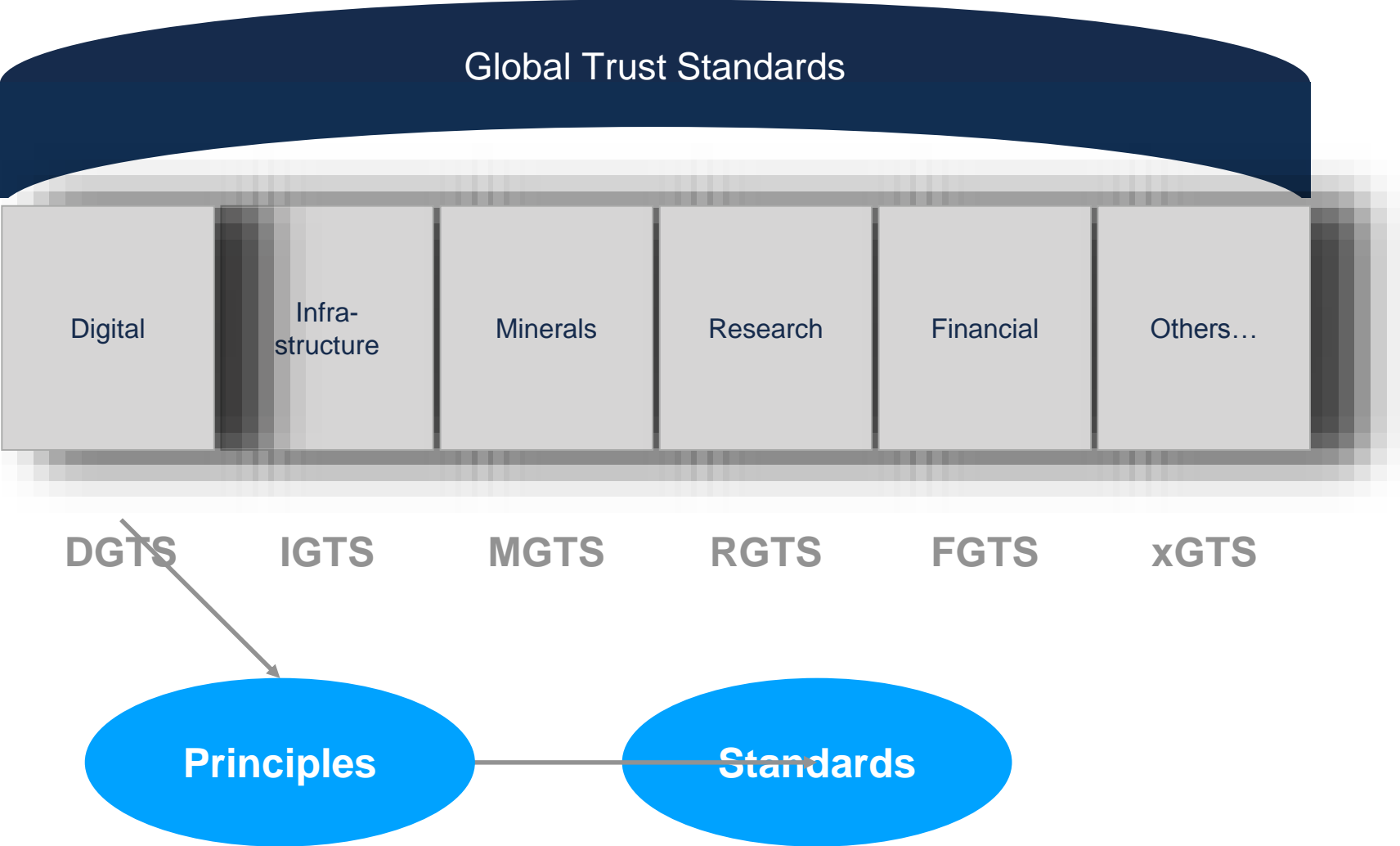
TRUST STANDARDS BASED ON SHARED VALUES AND DEMOCRATIC PRINCIPLES



Raise the bar by elevating the standards



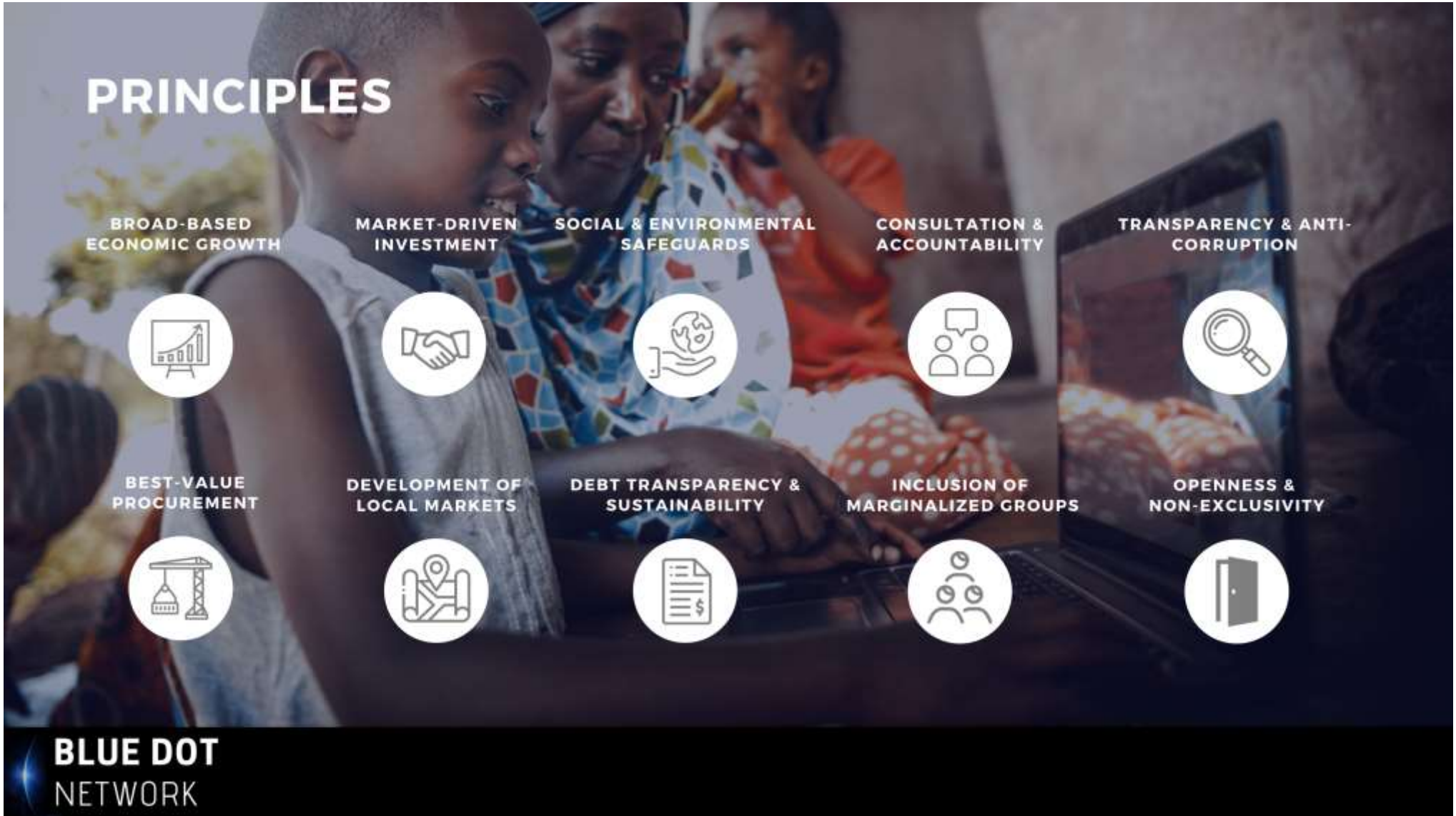
GESS Umbrella



ENERGY
TRUST
STANDARD



Example, DFC



Economies already seeing the need “Prague Proposals” break new ground on 5G Networks

The screenshot shows the website of the Government of the Czech Republic. The main header includes the logo and navigation menu. The central content area features a press advisory titled "Prague 5G Security Conference announced series of recommendations: The Prague Proposals" dated 3. 5. 2019 at 17:52. Below the title is a map of Europe with icons for participants from 32 countries and 4 global mobile network operators. To the right, there is a "Media Centre" sidebar with a list of links and a "Important information" section with large numbers "1918 100 2018" and logos for "Visegrad Innovative" and "NATIONAL CONVENTION". At the bottom, there are sections for "The Prague Proposals" and "Documents attached", with a link to a PDF document. A cookie consent banner is visible at the very bottom of the page.

GOVERNMENT OF THE CZECH REPUBLIC

home
members of the government
meeting programme
media centre
european affairs
advisory and working bodies
office of the government

search

Česká republika
October 3, 2019

Press Advisories

3. 5. 2019 17:52

Prague 5G Security Conference announced series of recommendations: The Prague Proposals

Participants from 32 countries
4 Global mobile network operators

Media Centre

Press Advisories
Scheduled Events
Press Releases
Press Conferences
Introducing
Government Meetings
Important Documents
Important Information
Contacts

Important information

1918
100
2018

Visegrad Innovative
Each Academy of the Visegrad Group
July 2011 and 2012

NATIONAL CONVENTION

EUROSKOP.CZ

The Prague Proposals

The Chairman Statement on cyber security of communication networks in a globally digitalized world.

PREAMBLE: COMMUNICATION NETWORKS IN GLOBALLY DIGITALIZED WORLD

Documents attached

[The Prague Proposals: The Chairman Statement on cyber security of communication networks in a globally digitalized world](#)
pdf, 632 kB

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Yes, I agree

The xDTM Standard, Version 1.0

Helps organizations leverage the speed, efficiency, and convenience of DTM to conduct all-digital transactions without the risks of non-compliant technologies



Security



Assurance



Privacy



Validity



Availability



Scalability



Universality

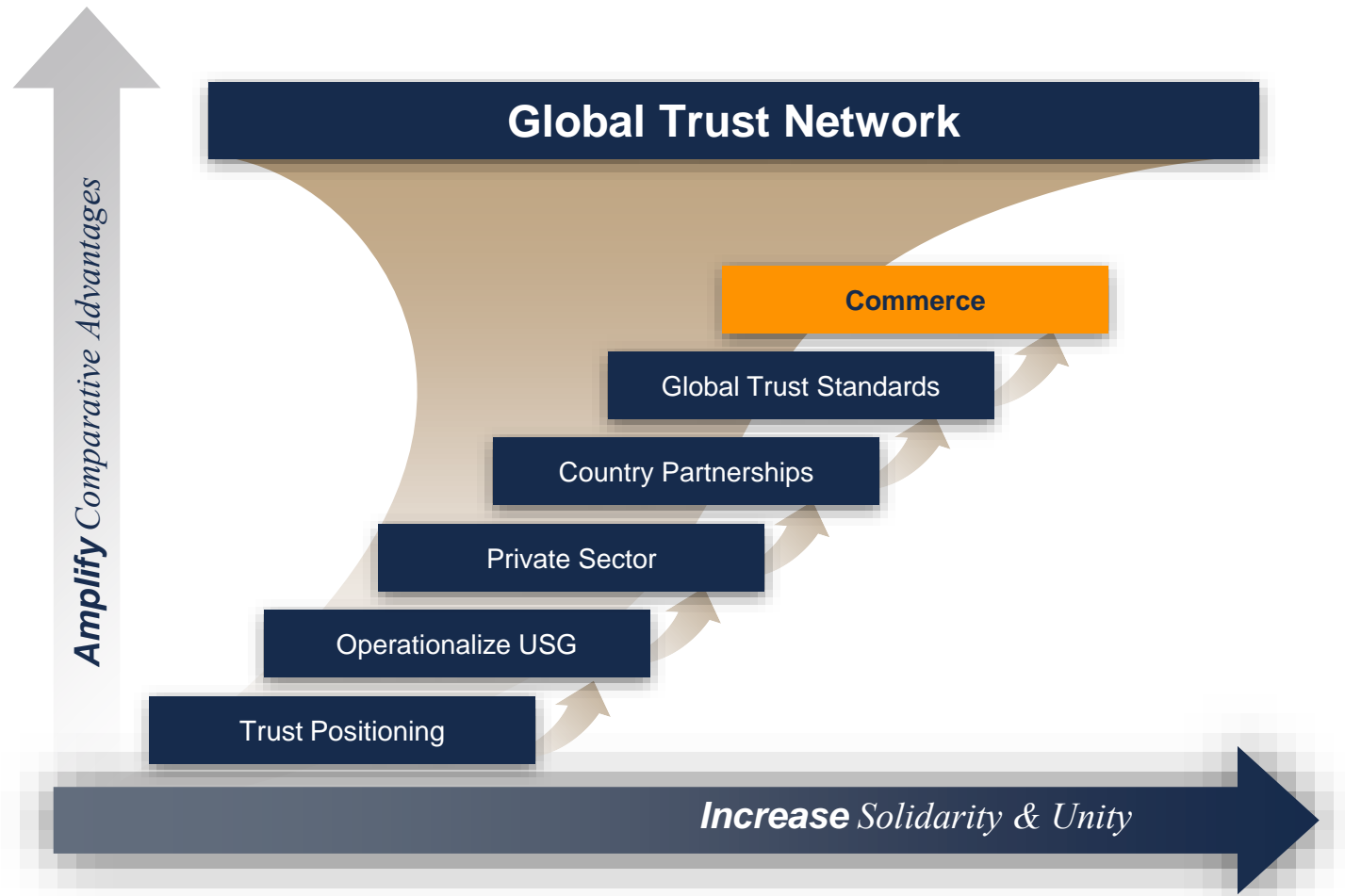


Interoperability

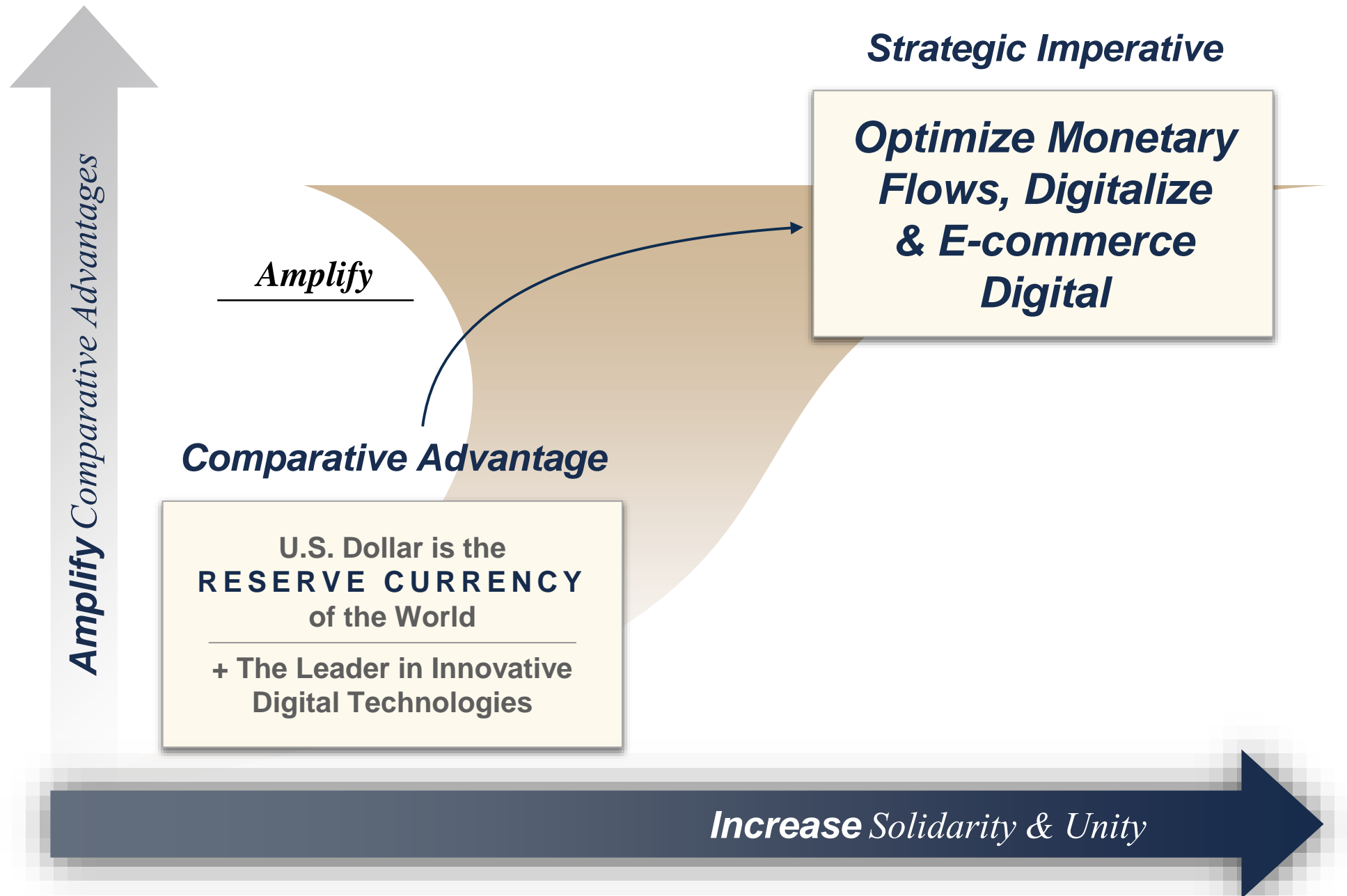
Protected

Connected

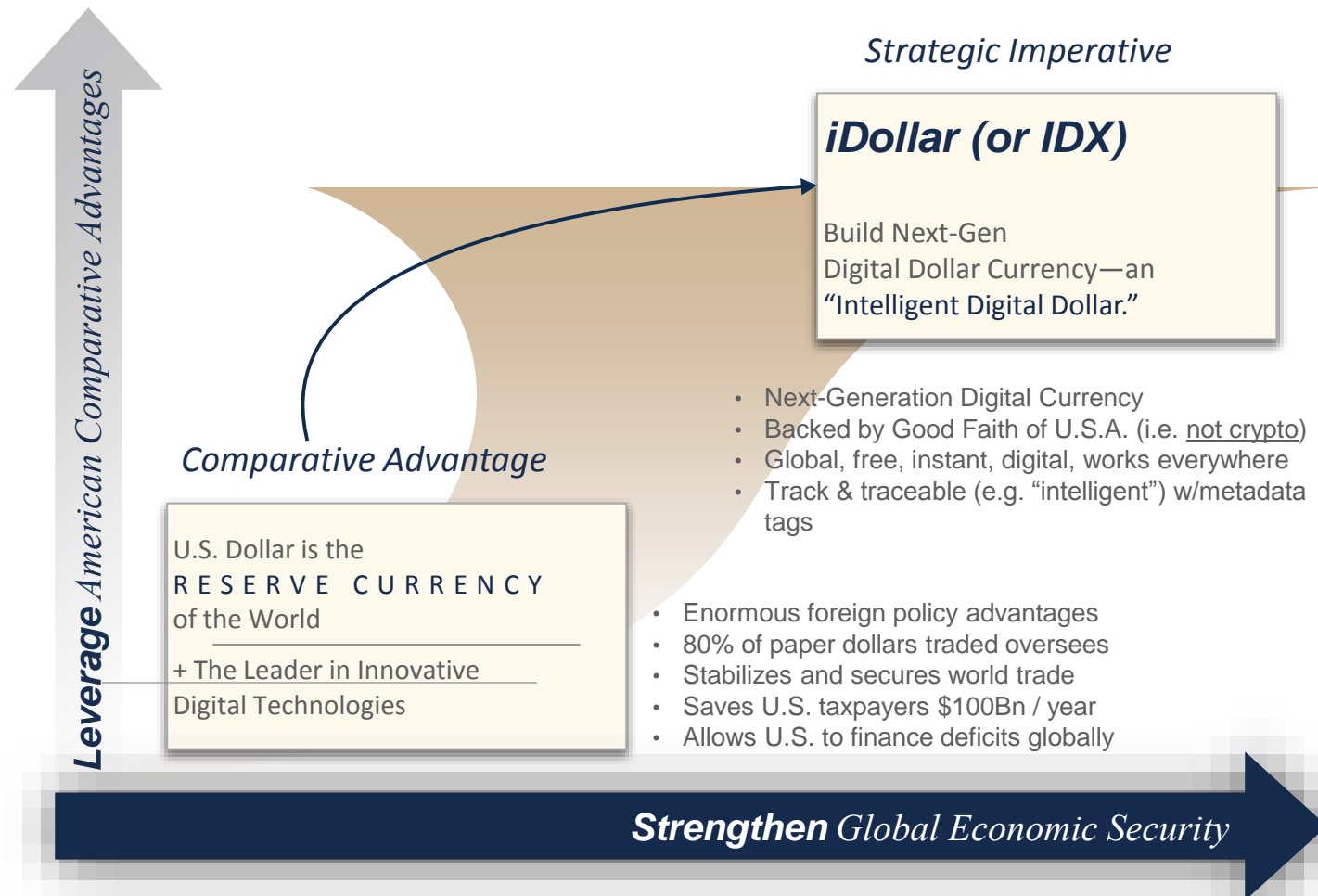
#6 ACCELERATE COMMERCE FLOWS



#6 ACCELERATE COMMERCE FLOWS



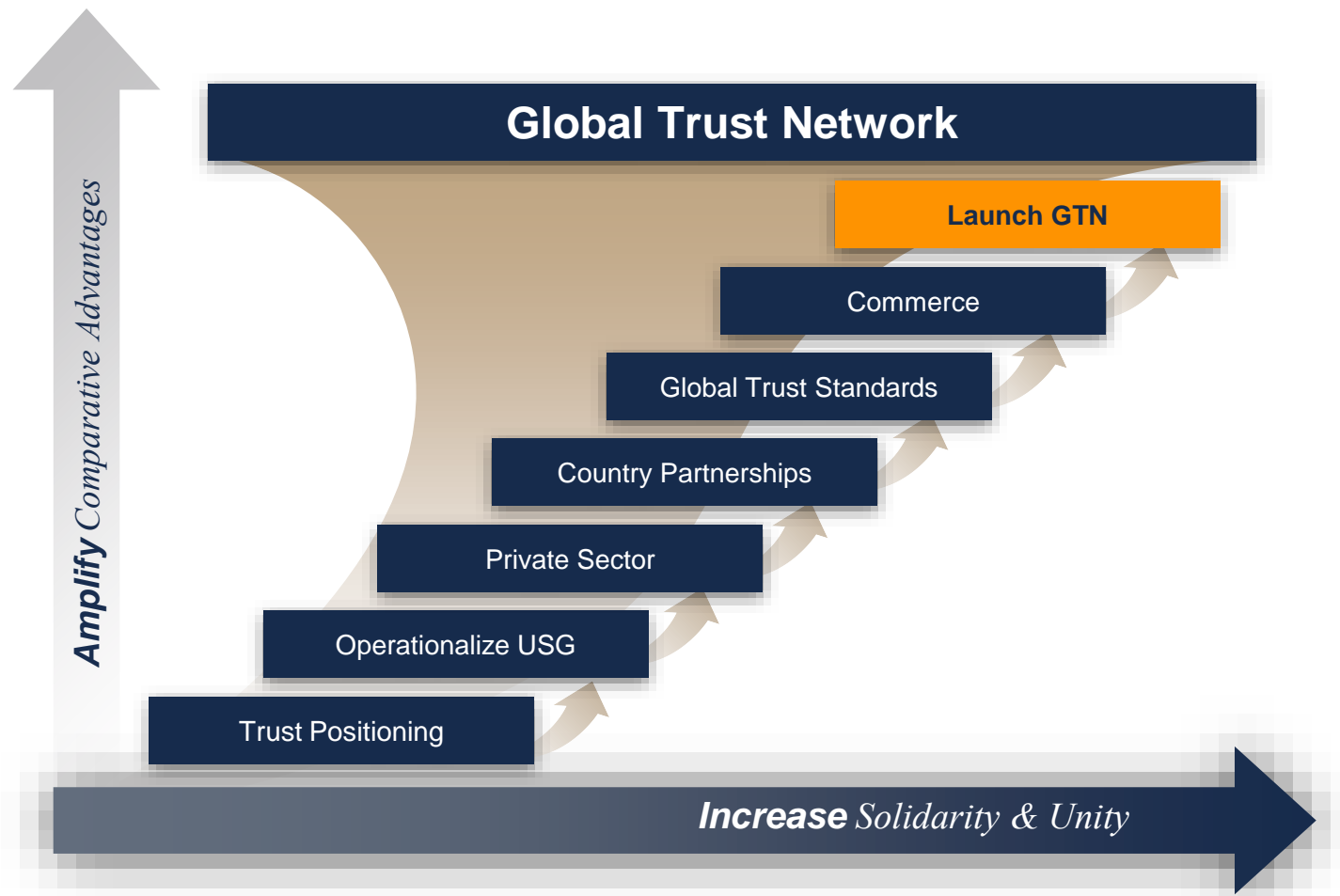
BUILD INTELLIGENT DIGITAL DOLLAR



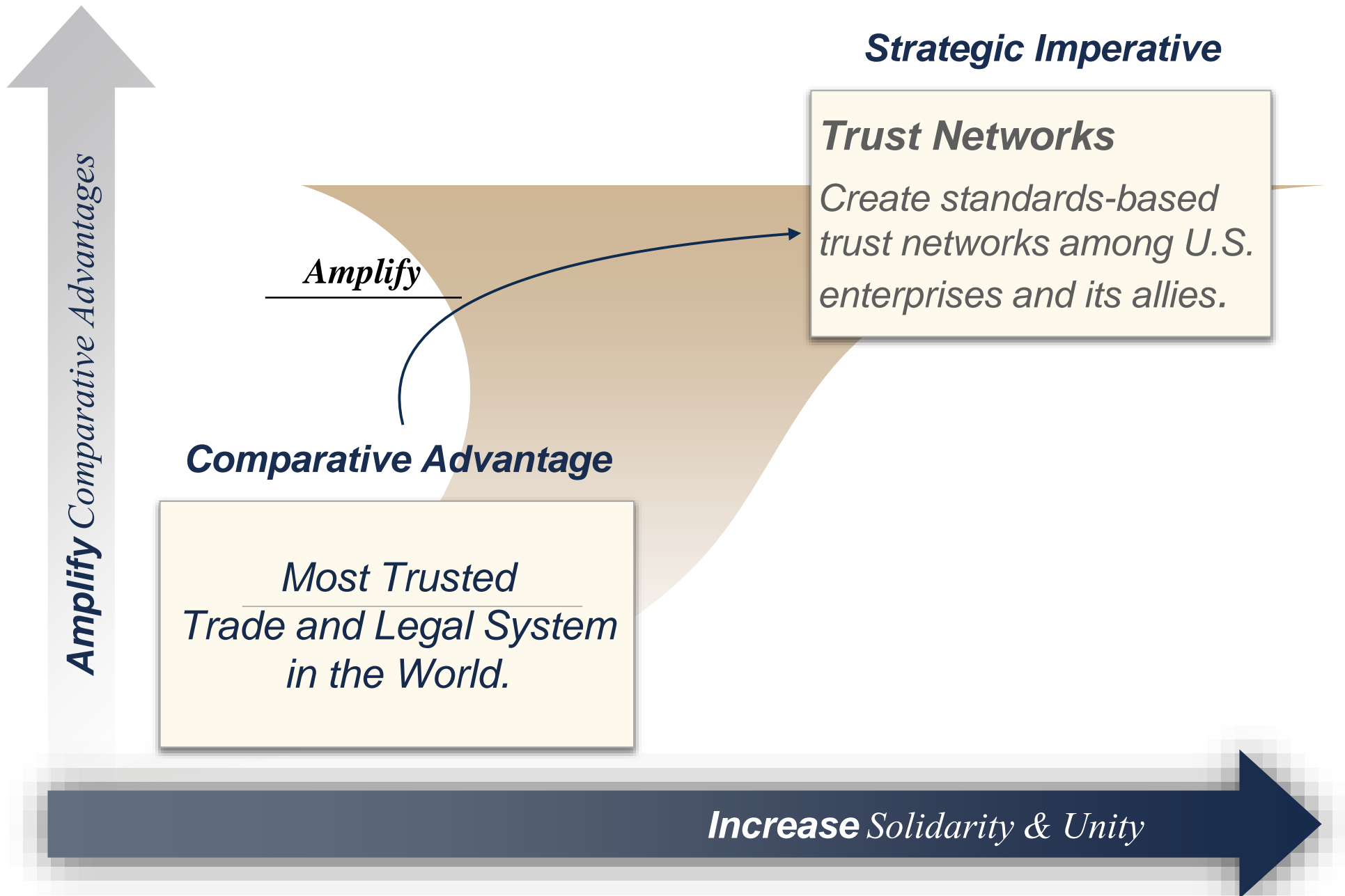
Objectives

1. **FIX LISTING STANDARDS FOR CHINESE COMPANIES**
2. **RAISE THE STANDARD ON TRANSPARENCY FOR INDEX FUNDS**
3. **CAPITAL MARKET SANCTIONS FOR MALIGN ACTOR COMPANIES**
4. **ENGAGE ECOMMERCE COMPANIES INTELLIGENT DOLLAR**
5. **ONSHORE SUPPLY CHAINS**

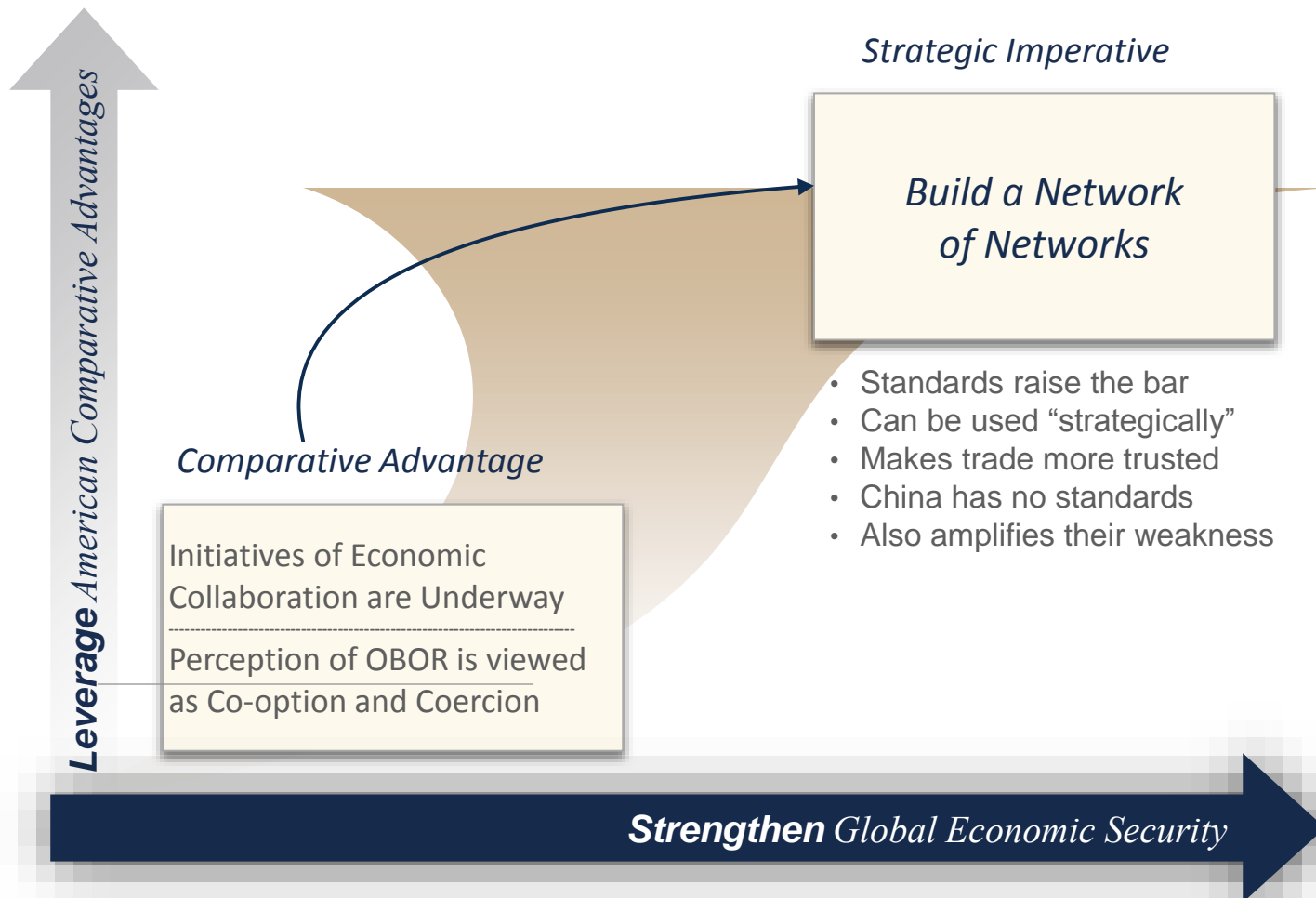
#7: BUILD GLOBAL TRUST NETWORK



#7: BUILD GLOBAL TRUST NETWORK



BUILD THE GLOBAL TRUST NETWORK FROM A NETWORK OF NETWORKS



Global Trust Network

Establishing foundational operating principles between free and like-minded digital economies

Leverage American Comparative Advantages



1. Maximize the nodes
2. Add value to each relationship & node
3. Increase digital economy trust, lowering friction

Strengthen Global Economic Security

The foundations of all economic networks

As the World goes digital, we need new global trust principles

20th Century

Relationship Economies

1. Human rights
2. Sustainability
3. Environment
4. Ethical sourcing
5. Defense security
6. Conflict materials
7. Rule of law
8. Democracy



21st Century

Digital Economies

1. Cyber security
2. Open source
3. Interoperability
4. Independence
5. Data privacy
6. Governance
7. Resilience
8. Transparency

Benefits of Global Trust Network

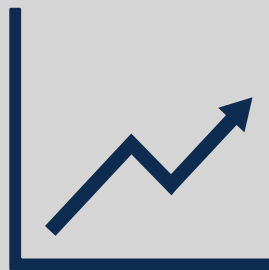
1. Allows like-minded nations to engage on a new set of operating principles for the modern world
2. Strengthen's relationships between partners and allies
3. Draws upon prior free-world and free-market agreements and principles
4. Establishes boundaries between like-minded free economies and those with combative intent
5. Encourages economies to reach for higher standards, dissuades economies from interacting with bad actors
6. Promotes economic growth in digital economies

Global Trust Network Score

Country and entities can be scored with score cards



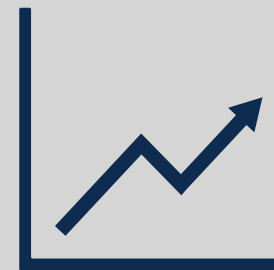
Cyber Security



Open Source



Independent



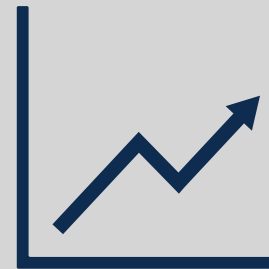
Interoperability



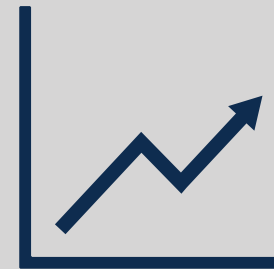
Data Privacy



Governance



Transparency



Resilience